

**The Role of Foundations during the Economic Crisis  
Organized by the Stavros Niarchos Foundation (SNF)**

*In collaboration with the European Foundation Centre (EFC)*

**Divani Apollon Palace & Spa**

**Athens, July 5-6, 2012**

**Thursday, July 5<sup>th</sup>, 2012**

**9:00-9:30 am** – Registration

**9:30-10:15 am** – Welcome and Introduction:

Stelios Vasilakis & Lenia Vlavianou, Co-Chief Public Affairs Officers, Stavros Niarchos Foundation;

Gerry Salole, Chief Executive, European Foundation Centre

**10:15-11:00 am** – Opening speech:

Andreas Dracopoulos, Co-President, Stavros Niarchos Foundation

**11:00-11:30 am** - Networking break

**11:30-1:00 pm** – *Workshop 1: The European socioeconomic crisis at large: the new and old challenges facing foundations, and responses to short- and long-term social needs. Can past experience help us overcome the present crisis? What is different this time? A discussion of case studies and lessons learnt, as well as how these could be adapted to benefit the European South and other regions.*

Moderator: David Emerson, Chief Executive, Association of Charitable Foundations

Speakers: Angel Font Vidal, Strategy and Human Resources Manager,

“la Caixa” Foundation

Emílio Rui Vilar, Non-executive Trustee of the Board of Directors, Fundação Calouste Gulbenkian

**1:00-2:30 pm** – Lunch

**2:30-4:00 pm:** *Workshop 2: Rebranding foundations  
Communicating actions in times of crisis; re-inventing the role of foundations;  
complementing rather than replacing State efforts – but how do you get your messages  
across?*

Moderator: Simon Levitt, strategy and communications consultant, Harwood Levitt Consulting

Speakers: Peter Economides, brand strategist, Felix BNI  
Thomas Fischer, Executive Director, Brussels Office, Bertelsmann Stiftung  
Nikos Xydakis, editor-in-chief, *Kathimerini* daily newspaper

**4:00-4:30 pm** – Networking break

**4:30-5:15 pm** – Evening keynote speech by Ioannis Trohopoulos, CEO & Managing Director, SNFCC AE; former Director of Veria Central Public Library:  
*“The role of public and municipal libraries as civic centers during the crisis”*

**Friday, July 6<sup>th</sup>, 2012**

**9:00-9:45 am** – Morning keynote speech by Sam Tsemberis, CEO, Pathways to Housing:  
*“Addressing homelessness during the economic crisis”*

**09:45-11:15 am** – *Workshop 3: Programmatic priorities and the emergence of grass roots philanthropy.*

*Relieving immediate needs or investing in the future; the role of civic society; educating nonprofits.*

Moderator: Gerry Salole, Chief Executive, EFC

Speakers: Jennifer Humke, Program Officer, Digital Media & Learning,  
MacArthur Foundation

Chris Lawrence, Director of Hive Learning Network NYC for the Mozilla  
Foundation

Isabel Jonet, President, European Federation of Food Banks

**11:15-11:45 pm** – Networking break

**11:45- 12:45 pm** – Afternoon debate on challenges and funding opportunities

Moderator: Robin Niblett, Director, Chatham House

Speakers: Markus Hipp, Executive Director, BMW Foundation

Pier Mario Vello, Secretary General, Fondazione Cariplo

**12:45-2:00 pm** – Lunch

**2:00-3:30 pm** – *Workshop 4: Responses to the economic crisis by European and US foundations; making grants across borders as an effective way of maximizing capacity.*

*Can best practices be imported? Does a global world mean the globalization of problems and solutions?*

Moderator: George McCarthy, Director Metropolitan Opportunity, Ford Foundation

Speakers: Iñigo Sáenz de Miera Cárdenas, Director General, Fundación Botín

Ivan Vejvoda, Vice President / Programs, The German Marshall Fund of the  
United States

**3:30-4:00 pm** – Networking break

**4:00-5:30 pm** – *Workshop 5: Greek nonprofits working to address the crisis and the use of best practices adjusted to fit the Greek reality – some case studies*

[Greek National Opera](#)

[PRAKSIS](#)

[SOS Children’s Villages](#)

[Together for Children](#)

[Initiative for Heritage Conservancy](#)

[Museum of Greek Children’s Art](#)

**5:30-6:00 pm** – Closing remarks on the role of Foundations in a vastly altered socioeconomic landscape:

Dimitris Vlastos, President, Bodossaki Foundation

Luc Tayart de Borms, Managing Director, King Baudouin Foundation

**6:00-6:15 pm** - Closing and Thank-you:

Vasili Tsamis, Chief Operating Officer, Stavros Niarchos Foundation