The Stavros Niarchos Foundation (SNF) in collaboration with the European Foundation Centre (EFC) presents the

3RD STAVROS NIArchOS FOUNDATION
INTERNATIONAL CONFERENCE ON
PHILANTHROPY

conference themes:

RECHARGING THE YOUTH: YOUTH UNEMPLOYMENT AND INITIATIVES TO CREATE NEW OPPORTUNITIES FOR THE YOUNG - JUNE 26, 2014

PHILANTHROPY AND ETHICS - JUNE 27, 2014 (AM)

ARTS & CULTURE: CREATIVE ASSETS AND THEIR SOCIO-ECONOMIC IMPACT - JUNE 27, 2014 (PM)
On October 4, 2013, the Stavros Niarchos Foundation announced a new initiative, Recharging the Youth, to help create new opportunities for Greece’s younger generations, which are severely impacted by the country’s alarmingly high unemployment rate, exceeding 60 percent at the time of the announcement. The issue is complex. The creation of new opportunities requires innovation and the collaboration and convergence of different sectors including public, private and philanthropy. In order to explore effective ways to address the situation, the Foundation organized a conference in New York, on April 3 & 4 2014, which brought together economists, policy makers, foundations, NGOs, government officials and businessmen from around the world. The goal was to discuss in depth and debate ways and initiatives that have the potential to lead to job creation and growth. The first day of the Third Stavros Niarchos Foundation Annual International Conference on Philanthropy will continue on the path of the April conference, aiming to expand its reach and discuss specific initiatives under implementation.

The extraordinary challenges facing humanity worldwide have motivated a significant increase in philanthropic and charitable efforts to help address those challenges. The increase, however, of philanthropic activities has raised at the same time many important ethical questions in relation to charitable giving. The second day of the Third Stavros Niarchos Foundation Annual International Conference on Philanthropy will address a number of these ethical questions, focusing, among other things, on volunteerism and the ethical issues surrounding corporate philanthropy.

The second day of the Conference will also address the integral role of arts and culture in the social and economic life of communities, focusing, among other things, on the impact and civic importance of cultural centers such as the Stavros Niarchos Foundation Cultural Center.
8:30 – 9:00 | Registration and coffee

9:00 – 9:05 | Welcoming remarks: Stelios Vasilakis – Director of Programs & Strategic Initiatives and Lenia Vlavianou – Director of Public Affairs, Stavros Niarchos Foundation

9:05 – 9:15 | Introductory Remarks: Andreas Dracopoulos – Co-President, Stavros Niarchos Foundation

9:15 – 9:35 | Opening presentation Creating Jobs for Youth in Greece: Haris Makryniotis – Managing Director, Endeavor Greece

9:40 – 11:10 | PLENARY SESSION 1: GLOBAL INITIATIVES TO ADDRESS YOUTH UNEMPLOYMENT
Panel Moderator: Stelios Vasilakis – Director of Programs & Strategic Initiatives, Stavros Niarchos Foundation

Panelists:
- Jamie McAuliffe – President & CEO, Education for Employment (EFE)
- Linda Gibbs – Principal, Bloomberg Associates
- Marco Steinberg – Founder, Snowcone and Haystack
- Shawn Bohen – National Director for Strategic Growth and Impact, YearUp
- Annie Knickman – Program Director for the Youth Initiative, McKinsey & Company
- Gayle Jennings-O’Byrne – Vice President–Northeast Region, JPMorgan Chase Global Philanthropy

Keynote Speaker: Jimmy Nelson – Photographer

11:15 – 11:35 | BREAKOUT SESSIONS: SNF PILOT PROGRAMS

11:45 – 13:00 | RECHARGING THE YOUTH

Lunch

Tourism as a means for creating new employment opportunities and for supporting youth entrepreneurship
Olga Kefalogianni – Minister of Tourism of the Hellenic Republic

13:00 – 14:15 | PLENARY SESSION 2: THE PRIVATE SECTOR AND ITS RESPONSIBILITIES
Panel Moderator: Christina Lambropoulou – Chief Financial Officer, Stavros Niarchos Foundation

Panelists:
- Samer Said Khoury – President for Engineering & Construction Division, Consolidated Contractors Company (CCC)
- Indjy Nafie – Marketing Manager, Souq.com Egypt

The Conference will be broadcast live on www.SnF.org
Casual Dress Code, no jackets/ties required
PLENARY SESSION 3: YOU GOT TO LISTEN TO ME:
WHAT THE YOUNG HAVE TO SAY ABOUT YOUTH UNEMPLOYMENT

Panel Moderators: Lenia Vlavianou - Director of Public Affairs, Stavros Niarchos Foundation and
Maria Orejas - European Foundation Centre

Panelists: Zied Dahmani - Education for Employment alumnus
Sandra Ghandi Al Azzeh - Education for Employment alumnus
Katherine Gordillo - Year Up alumnus
Evi Stamatiou - PhD Candidate, RCSSD, University of London
Ioli Andreadi - Freelance theatre director, PhD, King’s College London
Konstantinos Kavakiotes - Directors’ Lab
Kostas Gakis - Directors’ Lab
Ioanna Maria Gertsou - Founder, Lara Guide Dogs
Aris Konstantinidis - Co-Founder, GloVo
Ektoras Leonidas - Schooligans
Ioanna Theodorou - Reload Greece
Fani Koukouli - PhD Candidate, Pasteur Institute
Angeliki Kounava - MoMA intern
Dimitra Nikolou - MoMA intern
Lida Mantzourani - Project Manager in Culturplay

17:30 – 18:00 NOW WE GO LIVE!
CONfERENCE PROGRAM / FRIDAY / JUNE 27 / 2014 / DAY 2

PHILANTHROPY AND ETHICS

9:00 - 9:20 | Opening Keynote Speaker: Sir Howard Bernstein - CEO, Manchester City Council

9:25 - 10:45 | PLENARY SESSION 4: THE ETHICAL DIMENSIONS OF PHILANTHROPIC GIVING
Panel Moderator: Panos Papoulas - Operations Manager, Stavros Niarchos Foundation Cultural Center
Panelists: Chris Ashworth - International Market Manager, Oxfam
Pier Mario Vello - Secretary General, Fondazione Cariplo
Martyn Evans - Chief Executive, Carnegie UK Trust
Susan Seifert - Project Director, University of Pennsylvania, School of Social Policy & Practice
Nancy E. Kass - ScD Phoebe R. Berman Professor of Bioethics and Public Health, Berman Institute of Bioethics and Johns Hopkins Bloomberg School of Public Health
Jeffrey Kahn - PhD, MPH Robert Henry Levi and Ryda Hecht Levi Professor of Bioethics and Public Policy, Johns Hopkins Berman Institute of Bioethics
Stelios Vasilakis - Director of Programs & Strategic Initiatives, Stavros Niarchos Foundation

11:00 - 12:15 | PLENARY SESSION 5: THE CONFLICT BETWEEN PHILANTHROPIC AND PUBLIC INTERESTS
Panel Moderator: Nikos Xydakis - Editor-in-Chief, Kathimerini
Panelists: Dimitris Daskalopoulos - NEON Foundation
Efthimiou - Director, Onassis Foundation
Mark Stern - Kenneth L M Pray Professor of Social Policy and History School of Social Policy & Practice Co-Director, Urban Studies Program University of Pennsylvania
Thomas Varvitsiotis - co-Founder, Paradeigmatos Xarin
Todd Bishop - Senior Deputy Director, External Affairs, Museum of Modern Art

12:15 - 13:30 | BREAKOUT SESSIONS
- Culture and education transforming our future: the case study of the SNFCC
  Panelists: Laszlo Jakab Orsos - Director, PEN World Voices Festival/Public Programs PEN American Center
  Susanne Plaehn - MPL Area Fundraising & Marketing, Teatro Comunale di Bologna, member of Opera Europa
  Nate Hill - Assistant Director, Chattanooga Public Library
  Orestis Andreou - Artistic Director, Athens International Film Festival
  Elly Andriopoulou - Chief Operating Officer, SNFCC
  Moderator: Maria Katsounaki - journalist, Kathimerini

- Volunteerism
  Panelists: Panagiotis Koulouvaris - MD, head of the Mobile Medical Units in Greece
  Myrto Papathanou - Founder, Volunteer4Greece
  Stavros Benos - President of the Board of Directors, Diazoma
  Jose Antonio Bastos - member of the International Board, Medecins Sans Frontieres
  Moderator: Myrto Xanthopoulou - Program Coordinator, Social Welfare, Stavros Niarchos Foundation

13:30 - 14:30 | Lunch

14:35 - 14:50 | Cerebral Palsy Greece presents: A Brave New World

14:55 - 15:15 | Motivational speech by Panagiotis Kotronaros - From Olympus to Everest: Recharging through Inspiration.

15:20 - 15:35 | PRESENTATION OF AN INNOVATIVE PROGRAM INTRODUCING CHESS TO SCHOOLS IN GREECE
Speakers: Yiannis Antoniadis - President, Association of Chess Players of Thessaloniki and Eva Polyzogopoulou - Program Coordinator, Education, Stavros Niarchos Foundation

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ARTS AND CULTURE: CREATIVE ASSETS AND THEIR SOCIO-ECONOMIC IMPORTANCE

15:40 – 16:00  |  Keynote Speaker: Katherine Watson – Director, European Cultural Foundation on Europe Powered by Culture: Catalysing and Fueling Innovation

16:05 – 17:30  |  PLENARY SESSION 6: CREATIVE ASSETS AS ENGINES OF PROSPERITY AND GROWTH
Moderator: Adrian Ellis – Director, AEA Consulting
Panelists: Katie Dixon – Director of Special Projects, BAM (Brooklyn Academy of Music)
Sara Selwood – Editor, Cultural Trends
Ian David Moss – Research Director, Fractured Atlas
Yorgos Loukos – President of Board of Directors, Hellenic Festival
Tamar Podell – Executive Vice President, Planning and Development, Lincoln Center for the Performing Arts
Christos Carras – Executive Director, Onassis Cultural Center

17:30 – 18:00  |  Closing Keynote Speech: Jennifer McCrea – Senior Research Fellow, Hauser Institute for Civil Society, Harvard Kennedy School on Transforming the Practice of Philanthropy: 10 Lessons on Giving and Getting

18:00 – 18:15  |  Closing remarks: Andrea Berman – Chief Program Coordinator, Stavros Niarchos Foundation and Roula Siklas – Program Coordinator, Health, Medicine and Sports, Stavros Niarchos Foundation

18:15 – 18:35  |  Closing Ceremony: Ventus Wind Quintet performs Mozart String quintet arranged for wings KV 406/516b mvt 1,3 and Jean Francaix quintette pour vents no 1 mvt V. Allegro IPPRIMO
THE PHILANTHROPY
WORDS & IMAGES OF GIVING FROM THE SCHOOL OF VISUAL ARTS
POSTER PROJECT
CURATED BY VIKTOR KOEN
THIRD STAVROS NIARCHOS FOUNDATION
INTERNATIONAL CONFERENCE ON PHILANTHROPY
ATHENS · JUNE 26-27 · 2014
STAVROS NIARCHOS FOUNDATION
CULTURAL CENTER VISITORS CENTER
ATHENS · JUNE · JULY · 2014