AN INTERNATIONAL CONFERENCE
ON THE GLOBAL YOUTH UNEMPLOYMENT CRISIS
AND THE NEED FOR COLLECTIVE ACTION

RECHARGING THE YOUTH CONFERENCE 2014

APRIL 3 & 4
ST. REGIS HOTEL / 2 EAST 55TH STREET
NEW YORK CITY

ORGANIZED BY THE STAVROS NIARCHOS FOUNDATION
IN COLLABORATION WITH THE PETERSON INSTITUTE FOR INTERNATIONAL ECONOMICS
AN INTERNATIONAL CONFERENCE
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AND THE NEED FOR COLLECTIVE ACTION

On October 3, 2013, the Stavros Niarchos Foundation announced Recharging the Youth (http://www.snf.org/en/initiatives/recharging-the-youth/), a new €100 ($138) million initiative, to help create new opportunities for Greece’s younger generation, which is severely impacted by an alarmingly high and crippling unemployment rate, exceeding 60% (percent) for young people, at the time of the initiative’s announcement. The initiative came in addition to the Foundation’s regular and continuing grant-making efforts in Greece and around the world.

In announcing the new initiative, the Foundation recognized at the same time that an impactful change to the current youth employment landscape cannot be attained through the commitment of funds only, however significant they may be. The creation of new opportunities and consequently the creation of jobs require the radical and innovative rethinking of the ways we approach and address the issue, as well as the collaboration and convergence of different sectors (public, private, philanthropic).

To that end, the Foundation in collaboration with a number of partners on both sides of the Atlantic, with the Peterson Institute for International Economics in a leading role, has organized this conference in New York, which brings together prominent economists, foundations, policy makers, NGOs, labor leaders and businesspeople for action oriented collaboration.

Under the guidance of Adam Posen, and Danny Blanchflower, the Foundation and the Institute have asked leading labor economists, as well as experts in the areas of agriculture, entrepreneurship and culture/tourism to propose new analytically grounded initiatives to address youth unemployment. The goal is to bring on the table ideas unconstrained by supposed political limitations, and to use the conference and sustained follow-up to create practical pilot programs in Greece that can be used as proof of concept, and then implemented on a larger scale there and in other economies facing high youth unemployment.

Youth unemployment is a serious problem that confronts most developed economies. In announcing the new initiative and in convening this conference the Foundation aims not only to help Greece’s youth, but also to provide a forum to debate and discuss effective ways to address the issue on a much broader and global level.
8:00 – 8:55  Registration and Breakfast
8:55 – 9:00  Welcome Remarks: Lenia Vlavianou – Co-Chief Public Affairs Officer, Stavros Niarchos Foundation
9:00 – 9:05  Introductory Remarks: Andreas Dracopoulos – Co-President, Stavros Niarchos Foundation
9:05 – 9:10  Introduction: Stelios Vasilakis – Senior Program Officer for Strategy & Initiatives, Stavros Niarchos Foundation
9:10 – 9:40  Keynote Speaker: Jeffrey D. Sachs – Director, Earth Institute, Columbia University
9:40 – 9:50  Audience questions

9:55 – 11:20  PLENARY SESSION 1

YOUTH UNEMPLOYMENT: WHAT WE ALREADY KNEW BEFORE THE CRISIS
The session aims to examine certain historical trends in order to set the theoretical premises for analyzing the issue, understanding the depth of the problem, and identifying effective solutions. Emphasis will be placed on the different structural, social, cultural and individual variables determining unemployment.

9:55 – 10:45  Main Speakers: Danny Blanchflower – Bruce V. Rauner Professor of Economics, Dartmouth College
David Bell – Professor of Economics, University of Stirling

10:45 – 11:05  Panelists: Jacob Kirkegaard – Senior Fellow, Peterson Institute for International Economics
Robert Lerman – Fellow in Labor and Social Policy, Urban Institute

11:05 – 11:20  Audience questions

11:25 – 12:40  PLENARY SESSION 2

YOUTH UNEMPLOYMENT: A GLOBAL CRISIS
The session will examine rising youth unemployment levels globally, aiming to identify and analyze the major roots of the problem by understanding the role of education, technology, competition, wages, macro-economic trends and the labor markets. Attention will be given to Europe and the alarming increase of youth unemployment that defines the continent, as well as to the paradox of a highly educated and highly unemployed generation.

11:25 – 11:55  Main Speaker: Alan Krueger – Bendheim Professor of Economics and Public Affairs, Princeton University

Steven Miller – Consultant in employment policies

12:20 – 12:40  Audience questions

12:45 – 2:00  Lunch

2:10 – 3:40  PLENARY SESSION 3

ADDRESSING YOUTH UNEMPLOYMENT
The session will discuss efforts to address the problem in Greece, as well as at a European level

2:10 – 2:40  Main Speaker: Richard Freeman – Herbert Ascherman Professor of Economics, Harvard University

2:40 – 3:15  Panelists: Nicolas Gibert-Morin – Head of Cabinet, DG Employment, Social Affairs and Inclusion, European Commission
Richard May – Managing Partner, American Working Capital (AWC)
Lea Zanola – Employment Policy Department, International Labour Organization (ILO)

3:15 – 3:40  Audience questions
PLenary Session 4

Youth Unemployment: The Case of Greece
The session will focus on the unprecedented levels of unemployment in Greece, within which the extraordinary challenge of youth unemployment has emerged, aiming to identify its structural and social profile, as well as effective ways to address it.

Part I: The Case of Greece: the intractable challenge of unemployment, including that of the youth

3:45 - 4:10 Main Speaker: Rania Antonopoulos - Senior Scholar & Program Director, Levy Economics Institute of Bard College

4:10 - 4:35 Panelists: Elias Kikilias - Research Director, National Center for Social Research
Dimitri B. Papadimitriou - President, Levy Economics Institute of Bard College

4:35 - 4:50 Audience questions

Part II: Youth Entrepreneurship: Challenges and Opportunities

4:50 - 5:30 Main Speakers: Sofia Adam - Researcher, Observatory of Social & Economic Developments, General Confederation of Greek Workers (GSEE)
Andreas Stefanidis - President, Federation of Hellenic Associations of Young Entrepreneurs (OESYNE)

5:30 - 5:50 Panelists: Elias Kikilias - Research Director, National Center for Social Research
Haris Makrniotis - Managing Director, Endeavor Greece

5:50 - 6:05 Audience questions

8:15 Dinner at Molyvos Restaurant (871 7th Avenue, between 55th and 56th Streets)
Registration and Breakfast

9:00 – 9:05  Introductory remarks: Lena Vlavianou – Co-Chief Public Affairs Officer, Stavros Niarchos Foundation

9:05 – 9:30  Keynote Speaker: Mike Lazaridis – Managing Partner, Quantum Valley Investments and Founder of the Perimeter Institute for Theoretical Physics

THE IMPORTANCE OF A MATH AND SCIENCE CULTURE IN TODAY’S TECHNOLOGY DRIVEN ECONOMY

9:30 – 9:40  Audience questions

9:45 – 11:00  PLENARY SESSION 1

ADDRESSING YOUTH UNEMPLOYMENT: WHAT WORKS? WHAT FAILS?
The session will discuss specific efforts and initiatives to address youth unemployment globally, with the purpose to identify specific patterns of what works and what doesn’t.

9:45 – 10:10  Main Speaker: Paul Gregg – Professor of Economic and Social Policy and Director of the Centre of Analysis and Social Policy, University of Bath

Jamie McAuliffe – President and CEO, Education for Employment (EFE)
Jonathan Portes – Director, National Institute of Economic and Social Research
Nicholas Wyman – Chief Executive Officer, Institute for Workplace Skills and Innovation

Panel Moderator: Stelios Vasilakis – SNF

10:45 – 11:00  Audience questions

11:05 – 12:40  PLENARY SESSION 2

YOUTH UNEMPLOYMENT AND SNF PILOT INITIATIVES: ENTREPRENEURSHIP
The session will discuss specific SNF initiatives in the areas of research and technology, including education

11:05 – 11:30  Main Speaker: Dimitris Bertsimas – Boeing Leaders for Global Operations Professor of Management, Professor of Operations Research, and the Co-Director of the Operations Research Center, MIT

THE STAVROS NIARCHOS FOUNDATION ENTREPRENEURSHIP INSTITUTE: FACILITATING SUCCESS IN A GLOBAL COMPETITIVE ENVIRONMENT

11:30 – 12:15  Panelists: Ronald Daniels – President, The Johns Hopkins University
Aristos Doxiadis – Venture Capital Professional and Partner at the Openfund
Adam Shwartz – Director, Jacobs Technion-Cornell Innovation Institute
Jennifer Vey – Fellow, Metropolitan Policy Program, The Brookings Institution

Panel Moderator: Myrto Xanthopoulou – SNF

12:15 – 12:40  Audience questions

12:45 – 2:00  Lunch

2:15 – 3:55  PLENARY SESSION 3

YOUTH UNEMPLOYMENT AND SNF PILOT INITIATIVES: AGRICULTURE
The session will discuss specific SNF initiatives in the area of agriculture, which aim to create new opportunities for the young. Participants will also examine the effectiveness of similar efforts outside Greece.

2:15 – 2:40  Main Speaker: Robert M. Goodman – Distinguished Professor, Ecology Evolution and Natural Resources, Executive Dean, School of Environmental and Biological Sciences, Executive Director, New Jersey Agricultural Experiment Station, Rutgers, the State University of New Jersey in collaboration with the American Farm School, and the Agricultural University of Athens

NEW AGRICULTURE FOR A NEW GENERATION: RECHARGING GREEK YOUTH TO REVITALIZE THE AGRICULTURE AND FOOD SECTOR OF THE GREEK ECONOMY

8:00 – 8:55

9:00 – 9:05

9:05 – 9:30

9:30 – 9:40

9:45 – 11:00

10:10 – 10:45

10:45 – 11:00

11:05 – 12:40

12:15 – 12:40

2:15 – 3:55
Panelists: Nevin Cohen - Assistant Professor Environmental Studies, The New School for Social Research
Elena Jachia - Director of the Environmental Sector, Fondazione Cariplo
Kleopatra Sidiropoulou - Secretary General, CEJA - European Council of Young Farmers
Christos Zouras - President, Organization Earth

Professor Athanasios Tsafarlis - Minister of Rural Development and Food of the Hellenic Republic
Panel Moderator: Eva Polyzogopoulou - SNF

Audience questions

PLENARY SESSION 4

YOUTH UNEMPLOYMENT AND SNF PILOT INITIATIVES: CULTURAL TOURISM
The session will discuss specific SNF initiatives in the areas of tourism/culture, which aim to create new opportunities for the young. Participants will also examine the effectiveness of similar efforts outside Greece.

Main Speakers: Dr. Lina Mendoni - Secretary General, Ministry of Culture and Sports of the Hellenic Republic
Dr. Evangelos Kyriakidis - Senior Lecturer in Aegean Prehistory, Leventis Senior Fellow in Heritage Management, University of Kent, Canterbury, Director, Initiative of Heritage Conservancy, Greece

A PILOT PROJECT FOR THE MANAGEMENT AND UPGRADE OF HELLENIC CULTURAL HERITAGE

Panelists: Gidi Grinstein - President, Re’ut Institute
Alexander Lamnidis - General Manager, Association of Greek Tourism Enterprises (SETE)
Vince Michael - Executive Director, Global Heritage Fund
James Wright - Director, The American School of Classical Studies at Athens

Olga Kefalogianni - Minister of Tourism of the Hellenic Republic
Panel Moderator: Charis Desinioti - SNF

Audience questions

Conclusions: Adam S. Posen - President, Peterson Institute for International Economics

SNF Closing Remarks
APRIL 3

PLENARY SESSION 1 - Danny Blanchflower & David Bell

YOUTH UNEMPLOYMENT AND WELL-BEING FROM AN INTERNATIONAL PERSPECTIVE

This presentation will provide a detailed cross-country analysis of youth unemployment, employment and participation rates in Europe based on the European Labor Force Survey. It will compare the Greek crisis with the experience of other economies with a severe youth unemployment problem as well as with the UK, Germany, Sweden and France. The impact of unemployment on the job market prospects of young people will be discussed in the context of demographic changes and the consequences of joblessness for well-being.

PLENARY SESSION 2 - Alan Krueger

Youth are like canaries in the coal mine; they are affected first and most profoundly by changes in the economy. The unemployment rate for youth in Greece, which has long been high, soared to the top of the OECD once the sovereign debt crisis struck. The youth unemployment rate in Greece reached 58% in 2013 – more than double the Euro area average and more than triple the OECD average - according to OECD figures. Youth unemployment is nothing short of a crisis in Greece.

To address the youth unemployment crisis, the OECD proposes a mix of near term and longer term actions: strengthening aggregate demand to boost job creation generally; provide adequate income support to unemployment youth until conditions improve, subject to strict mutual obligations; maintain and expand selective active labor market measures; tackle demand side barriers to employment of low-skilled youth; encourage employers to expand quality apprenticeship and internship programs; strengthen education system to prepare young people for the world of work; strengthen role and effectiveness of vocational education and training; assist the transition from school to work.

Below is the advice of a long-time educator in Greece:

As a preamble: Greeks in Greece and abroad concur that they and their countrymen are phenomenally successful when they get out of Greece and into environments that allow their innate energy and intelligence to flourish. Whatever their training and background, they are able to adapt and ‘repurpose’ themselves. The U.S. and other diaspora countries are full of Greek success stories. But what about those ‘left behind’? The country can’t empty out (although it is fast losing some of the best and brightest). How can they be put back to work?

Before addressing this question, however, don’t there have to be some answers about the future of the economy in Greece? I.e. what do people imagine to be the foundations of a new economy? It used to be a mix of small businesses, agriculture, remittances, tourism, with a sprinkling of industry and international companies. In grosso modo, the small businesses and homegrown industries (leather, leather goods, textiles, clothes, china and pottery, small usually single-family shops of all types, large chunks of the agricultural sector, etc.) were pretty much wiped out with Greece’s accession to the EU beginning in the 1980’s, when it became much cheaper to import everything, even lemons; and when stores became superstores. At the same time, the tourism industry was badly developed and overpriced. And everyone, of course, rushed to become a civil servant.

Finding jobs for young people, and training them, depends on the direction of the economy - i.e. will Greece focus on tourism, and if so, what kind? Will it try to revive small businesses and entrepreneurialism? Will it try to revive agriculture, perhaps specialized sectors? Will bureaucracy relent sufficiently, and will unit labor costs drop enough so that international companies will be attracted to Greece? Etc. etc.

These questions put to one side - here are a few observations based on my lifelong experience of living Greece; my son’s life there (he’s a Greek citizen who now lives and works in Greece after many years of education and work in the US and UK); and my own experiences working in and with Greece in the past 40 years.

1) Greek youth were raised in an age of entitlement that began in earnest from the early 1980’s until the crash. They are not adequately educated for the kinds of jobs that the current (future?) economy provides. Greece is full of young professionals with no prospects - architects, engineers, academics, lawyers, even doctors. In many cases their expectations were unrealistic; they’ve invested years of study, now they don’t want to take jobs with less status.

2) Many Greek young people are technologically challenged. Of course they all have smartphones and many Facebook and Twitter, but a surprising number don’t have the working knowledge of computers and programs one expects in an office environment, or in entrepreneurial situations.

3) Many lack basic business skills, and business ‘manners’. I.e., they don’t know how to put together resumes, proposals, letters, budgets, they don’t answer e-mails; they don’t know how to deal with customers.
4) They don’t know how to work on teams and collaborate.

5) They don’t have easily-accessible resources to help them set up businesses, e.g. equivalent to our Small Business Administration; local libraries with helpful information specialists; etc.

6) They are not good at marketing in an international environment. They put up websites which are uninformative and hard to use; and quickly out of date. They don’t use social media effectively for promotion.

7) Surprisingly, in a country where people used to have extraordinary language skills, I am meeting more and more young people whose English is not good enough to do business with foreigners or work in an international environment. Given the importance of tourism, this is a real drawback.

Some of these gaps, such as language, are due to the [criminal] decline of what was once a very good system of primary and secondary public education; or -in the case of computer training - the lack of equipment and teachers due to funding shortages and poor teacher training and misplaced priorities. Others are endemic to the culture, i.e. the difficulties with team work. Others have to do with the still-sclerotic public sector, which offers more roadblocks than assistance to would-be entrepreneurs, or anyone seeking training or advice. If I were spending a lot of money to help the young, I’d put it to work on education and retraining people from the ground up.

1) Career counselling. There are no such resources routinely and handily available, as far as I know. Guide them/counsel them/encourage them/make them realize that switching from being an unemployed archaeologist to a gainfully-employed tour guide is a good career move (besides being good for the country if there are a lot of well-educated people introducing tourists to Greece). Help people identify what skills they need to develop/hone for specific careers.

2) Career training. Help young people develop or improve the skills needed to do business in the 21st century. A look at the course guide for Mercer County Community College gives all kinds of ideas about subjects offered here in the U.S. to people who want to upgrade their skills and improve their marketability; switch careers; etc..

3) Small business counselling. Give them a place where they can get information on how to set up a business if they are entrepreneurially-inclined (again, see MCCC, not to mention a host of public and non-profit organizations offering such advice).

4) Small business incubators. Give advice; make micro-loans to budding entrepreneurs.

5) Beat the government about the head until they make it easier for people to set up businesses or to get other types of information about work opportunities.

This presentation will: 1) review statistics on the dimensions of the youth unemployment crisis in Greece; 2) summarize various policy proposals to address the unemployment crisis, such as from OECD and shrewd observers; and 3) evaluate the likely efficacy of various proposals to reduce youth unemployment in Greece.

PLENARY SESSION 3 – Richard Freeman

POTENTIAL SOURCES OF JOB GROWTH FOR YOUNG PEOPLE
This presentation will discuss two distinct ideas for stimulating job growth with a focus on young people. First, policies aimed at increasing access to funding for small and medium sized enterprises and overcoming continued difficulties in credit markets in the Eurozone periphery provide considerable scope to expand this labor-intensive sector of the economy. Second, the rapid growth of tourism from China and other Asian countries offers great opportunities for growth of the sort of lower-skilled jobs that would benefit young people.

PLENARY SESSION 4 – Rania Antonopoulos

THE CASE OF GREECE: THE INTRACTABLE CHALLENGE OF UNEMPLOYMENT, INCLUDING THAT OF THE YOUTH.
Since 2007, the Greek economy has shrunk by over 25 percent and unemployment has exploded from 7.7 to 27.5 percent, surpassing in depth and duration, even the levels encountered during the Great Depression of 1929-34. Youth unemployment has been hovering around an astounding 50-60 percent and unemployment rates among women remain significantly above that of men, across the age spectrum. This presentation will provide important background regarding employment and unemployment trends (by sector, professional status, education, duration of unemployment etc.) so as to gain a better understanding of the Greek labor market environment within which youth unemployment has entrenched itself in. There is no doubt that employment recovery will be crucially determined by the ability of the economy to reverse current trends of gross fixed capital formation, which has declined from a level of 60 billion to 20 billion. Private sector investment is therefore...
of paramount importance. But at this juncture, even in the face of an optimistic recovery pace, for example at an annual rate of 4-5 percent, the private sector alone will require over a decade to generate sufficient jobs to return to 2007-2008 levels of employment. In this context, active labor market policies are extremely important to mobilize Greece’s severely underemployed labor potential. The presentation, hence, will present macroeconomic and employment findings of recent research undertaken along the lines of a government supported direct public benefit job creation program, a Greek “New Deal.” The research based evidence in fact shows that the benefits of such an intervention reach into the private sector, contributing to its revival and supporting it by injecting, albeit indirectly, much needed demand across many sectors of the economy.

PLENARY SESSION 4 - Sofia Adam

SOCIAL ENTREPRENEURSHIP IN GREECE: A TALE OF INCONSISTENT POLICY-MAKING

The goal of this paper is to identify the untapped potential for the development of social enterprises in Greece especially but not exclusively for the increasingly alarming pool of young unemployed persons. Even though Greece has already adopted a law explicitly targeting social enterprises (Law 4019/2011) and a strategic plan for their promotion, a series of deficiencies in the implementation of the legal framework and of inconsistencies in the implementation of the strategic plan do not allow for the potential of social enterprises to deliver on their promises. These deficiencies and inconsistencies are significant given the increasing interest of ordinary, especially young, unemployed persons to walk along the slippery lines of these new legal entities in order to tackle their unemployment collectively.

In the first section, we define social economy and social entrepreneurship according to the relevant literature. In the second section, we describe the legal framework in Greece and the strategic plan adopted for the promotion of social entrepreneurship. In the third section, we provide insights for identified deficiencies which undermine the efforts of ordinary people to create employment opportunities for themselves. In the concluding section, we make concrete policy suggestions in this field.

Keywords: social enterprises, legal framework, unemployment

PLENARY SESSION 4 - Andreas Stefanidis

YOUTH ENTREPRENEURSHIP IN GREECE: “DEMOCTRATIZING STARTUP INVESTING WITH THE IDEA (INNOVATION DIPOLE ENTREPRENEURIAL ASSESSMENT) FRAMEWORK”

To fight unemployment and the massive disinvestment in Greece apart from passive policies we need complementary active policies a) with elevated impact in the value creation, b) to hold jobs burn rate. Entrepreneurship is the sustainable growth driver. Innovative and extroversive entrepreneurship is the value creation locomotive thus is a growth catalyst. The impact of one new job in high added value innovation is in the range of 5 to 7 times new jobs in the traditional economy. Additionally existing extroversive innovative Small Enterprises (SmEs) can sustain position and create new jobs with a multiplier of 2 to 3 times. Early stage Seed financing for startups and Smart Micro Loans for SmEs are the key ingredients of the solution. In Greece we had a real boom in startups since 2010, not because we fixed everything in our ecosystem, instead because for the very first time we had 3.5M € public funds directed to Seed financing, through Jeremy VC’s, in just 25 startups to build and sale real products! In the flipside there where more than 1500 unique funding applications that rejected by said VC’s! What if we finance with Pre-Seed and Seed the 30% of these ideas and get with 7.5mil € 300 Seeds and create in 4-6 years more than 4.000-5.000 new jobs.

APRIL 4

PLENARY SESSION 1 - Paul Gregg

ACTIVE YOUTH LABOR MARKET POLICIES: THE UK EXPERIENCE

Successive UK governments have implemented numerous policies aimed at combating youth unemployment. Among the most ambitious has been the New Deal adopted by the incoming Labour Party government in 1998. This presentation will assess the specific active labor market policies aimed at young people that were tried in the UK and evaluate their effectiveness.

PLENARY SESSION 2 - Dimitris Bertsimas

THE STAVROS NIARCHOS FOUNDATION ENTREPRENEURSHIP INSTITUTE: FACILITATING SUCCESS IN A GLOBAL COMPETITIVE ENVIRONMENT

Vision: Become the premier institution in Greece that supports the formation and expansion of an entrepreneurial landscape and ecosystem that enables young Greek entrepreneurs to start up successful companies and create wealth for the Greek society at large.
Mission: Establish an institution that provides leveraged support to would-be young Greek entrepreneurs in order to increase their chances of success in a global competitive environment. The Institute will pursue the following objectives:

a) Inspire a new generation of young Greek entrepreneurs at universities, research institutes, and the economy at large.

b) Educate, Train and Connect aspiring entrepreneurs by providing leveraged support for educational, research and training programs that offer knowledge; technical, marketing and financial skills; and human/institutional networking for the successful advancement of entrepreneurial initiatives.

c) Facilitate and accelerate the successful development and transition to market of promising entrepreneurial initiatives, in select areas of the Greek economy, through leveraged financial and advisory support.

Action: to achieve the three stated goals of its mission, the Stavros Niarchos Foundation Entrepreneurship Institute will undertake a series of actions. The following is a partial list but indicative of the motivation and purpose of these actions:

1. Inspire a new generation of young Greek entrepreneurs.

   a) The Institute will become the trusted and reputable representative of various Greek entrepreneurship groups and organizations, and an effective liaison with international entrepreneurship organizations.

   b) Organize annual “Greek Entrepreneurship Week” events to introduce entrepreneurship to young Greeks, expose them to the social benefits of entrepreneurship, and motivate them to explore their own entrepreneurial ideas. Such gatherings will bring together entrepreneurial experts, policy-makers, professors, research managers, politicians, investors and businessmen, and will include an assortment of activities, such as:

      i. Showcase successful initiatives of young Greek entrepreneurs in high-tech, agriculture and food, information and communication systems, tourism, and other areas of focus for the Institute.

      ii. Discuss policy obstacles that impede the formation and progress of entrepreneurial initiatives, and their possible resolution.

   c) In cooperation with world-class universities, establish and administer an Entrepreneurship Competition program that recognizes and financially rewards and supports promising entrepreneurial business proposals from

      i. Young entrepreneurs at Greek universities and research institutes, and

      ii. Young entrepreneurs in the Institute’s selected thematic areas of the Greek economy.

   d) In cooperation with Greek and world-class universities support a program of educational offerings that inject an innovative and enterprising dimension to the Greek universities’ core research and educational activities.

2. Provide leveraged support for educational, research and training programs.

   The Institute will provide support for two distinct types of activities; in groups (e.g. workshops on “how to … ”), and individualized mentoring and advising. While they serve similar purposes, functionally they are organized very differently. The following are illustrative of the activities envisioned:

   a) Comprehensive support of Incubators and Accelerators, which exist at a various universities and research institutes in Greece. These Incubators and Accelerators are presently trying to bring promising early-stage ideas to the market place, but the associated entrepreneurs are scientists and engineers, who are seriously handicapped by the lack of formal training and effective guidance on how to bridge the gap between a technical idea and a successful market presence. By leveraging the existing infrastructure at various universities, research institutes, Technological Parks, the Institute will support the network of existing Incubators and Accelerators with common services, such as:

      i. Training workshops,

      ii. Introductions to venture capitalists and angel investors,

      iii. Linkages to business networking contacts and other corporate shared services.

   Through an active mentoring program, budding entrepreneurs will also regularly meet with the Institute’s team of experienced local and international mentors to benefit from their assistance with

      i. Global marketing,

      ii. Fund raising,

      iii. Business advice and

      iv. International expansion.

   b) Comprehensive support of Co-Working Spaces, which have started appearing in major cities in Greece and which house various initiatives in Information and Communications Technologies, an area of the economy quite ripe and promising for Greece. These Co-Working Spaces are presently trying to bring promising early-stage ideas to the market place, but the associated entrepreneurs are also handicapped by the lack of formal training and guidance on how to bridge the gap between a promising idea and a successful market presence. They will be supported through similar common services as in 2(a), above.

   c) Similar to the above, one may envision support for analogous existing groups and entrepreneurial activities in the
areas of the Greek economy that reflect the focus of the Institute’s support, e.g. farming cooperatives for agriculture and food; government-sponsored initiatives for cultural tourism; Chamber of Commerce initiatives on product-oriented business development, information and communication systems, or/and service-oriented products.

(d) Establish a network of support akin to MIT’s “Venture Mentoring System”; a system which will provide each entrepreneurial project with a team of mentors of varied backgrounds and diverse perspectives on how to succeed in starting up new businesses.

3. Provide leveraged financial and advisory support to promising entrepreneurial initiatives.

(a) Provide venture capital equity to promising entrepreneurial initiatives that leverages capital equity supplied by venture capital groups and other investors. Selection of the ventures to be supported will be guided by certain qualifications of these ventures, which are consistent with the Institute’s mission, such as:

i. The ventures are in the areas of the economy that have been selected by the Institute as areas of focus.

ii. The ventures are initiated by young Greeks from universities, research institutes, or the economy at large.

iii. The Institute’s investment is heavily leveraged by private investors, e.g. not to exceed a relatively low capital contribution of 10-30%.

iv. The Institute is not only engaged in the venture as an investor, but it brings to bear a number of its other functions, such as, education, training, mentoring, networking and guidance on how to create a successful business entity in the market.

(b) Provide venture capital funds through existing venture capital groups that are prepared to cooperate with the Institute in meeting its constitutional directives, i.e., venture capital groups, which are willing to work within the scope of the above four qualifications, i.e., a(i) through 3.a(iv).

Essential Characteristics of the Stavros Niarchos Foundation Entrepreneurship Institute

The Institute should be guided by the following principles, which will also define its character:

1. For tax purposes it is a non-profit organization.

2. Although it is incorporated as a non-profit organization, it is essential, for its long-term sustenance and protection from abuse that its strategic plan leads to the generation of positive net income that is reinvested to the Institute’s activities.

3. The Institute will be a lean organization with no more than ~ 8-10% of its annual expenditures allocated for administration and management of its various functions and projects. The bulk of its annual expenditures, ~ 90%, will be directed towards the actual support of its projects.

4. The Institute will operate primarily through partnerships with a variety of organizations and institutions already existing in Greece, as mentioned earlier, i.e., universities; research institutes; existing entrepreneurship initiatives and groups at various non-profit or for profit organizations; venture capital groups; investment banks; chambers of engineers, industry, agriculture, other; select groups of business interests; select units of the Greek government.

5. To remain a lean organization, as dictated by 3, above, the Institute will deploy most of its initiatives through “virtual” new organizations that leverage the physical, intellectual property, human and financial assets of the partnering organizations, as dictated by 4, above. Such strategy will enhance the buy-in from the participating partners, while the Institute will remain the enabling strategic partner that (a) fosters the formation, expansion and strengthening of the entrepreneurial ecosystem in Greece, and (b) assists promising initiatives to become successful businesses in the market place.

6. The Institute’s organization will be in the form of a matrix, with vertical Functions and horizontal Projects. Functions will provide support to entrepreneurial undertakings independently of their business focus, while Projects will be characterized by the integrative support (educational, marketing, finance, management) of selected initiatives in the focus areas of the Institute.

7. The Institute will be governed by a Board of Directors, whose composition will reflect the Institute’s two imperatives:

(a) Inspire and support entrepreneurship in all walks of higher education and economic life in Greece, and thus strengthen and sustain the entrepreneurship landscape and ecosystem in the country. (b) Build and support partnerships with many entrepreneurs, individuals and groups, consultants, venture capital groups and other investors, and select governmental institutions in Greece, in order to most effectively deploy the Institute-supported entrepreneurial initiatives in select areas of the economy.

8. The operation of the Institute will be managed by an Executive Officer, who will be assisted by a management team that reflects the matrix organization of the Institute, see Figure 1.
NEW AGRICULTURE FOR A NEW GENERATION: RECHARGING GREEK YOUTH TO REVITALIZE THE AGRICULTURE AND FOOD SECTOR OF THE GREEK ECONOMY

Creating a program to achieve the goals of the Stavros Niarchos Foundation’s “Recharging Youth Initiative” in agriculture and food systems for Greece requires a comprehensive approach that links know-how from Rutgers and its Greek partners (the American Farm School and the Agricultural University of Athens) to targeted groups of youth in Greece. The Ministry of Agriculture, Government of Greece, has provided a strong proposed framework for the education and training program in its document, “Creation of Support Centers for Entrants in the Agricultural Sector.”

This comprehensive approach is based on the following assumptions: 1) many facets of new agriculture can attract bright, educated, entrepreneurial youth into this unbounded field; 2) there is ample evidence from recent U.S. experience that successful farmers can be educated and trained to succeed; and 3) prior farming or even rural experience is not a prerequisite of success.

There are multiple challenges to recruiting youth who may have contemplated other careers and futures to participate instead in an alternative and new life of agriculture and food production. Leading them from wherever they are in their lives today to employment in the agriculture and food system sector (both rural and urban) of the Greek economy is a multi-stage process. Here, we lay out a path to youth engagement that has been proved to work in multiple settings, and that can be refined and adapted to suit the unique needs of Greek youth.

Elements of the strategy that we envision, in partnership with our colleagues on the ground, include:

1) **Building Awareness:** Promulgate a coordinated national public campaign that is designed to raise awareness among targeted youth populations (urban high school students; college-age and recently graduated students; and unemployed youth) to the potential of the new opportunities available in the agriculture and food production sectors.

2) **Recruiting for Success:** Establish an outreach effort, in collaboration with Greek partners, with the support centers of the Ministry of Agriculture as the focal point. This outreach will demonstrate the transformative potential of the program leading to youth enrollment that involves clear next steps, expectations, and commitment.

3) **Envisioning the Future:** Tap into the aspirations of youth and build connections between where youth find themselves today (in school; choosing a course of study; unemployed; and employed part-time) and a bridge to the future, and along the way, deal with practical issues such as giving up something certain for new opportunities.

4) **Linking to Opportunity:** Guide and inspire youth who commit to the program, and in so doing, enable them to imagine the nature and range of opportunities for establishing a successful livelihood in the food and agriculture sectors.

5) **Changing Lives:** Work with a network of partners to develop a series of celebratory events for youth who join the program, in recognition of the bold and potentially life-altering steps undertaken to join a new endeavor.

6) **Covering the Basics:** Establish a full educational program with a broad-based curricula focused on crops; animal science; agronomy; harvest; storage; marketing; value-added processing; product development; wholesale; and retail. Some of the instruction will be laboratory- or field-based, while a portion of the training will be provided online.

7) **Building Enterprises:** Provide hands-on, practical assistance to augment what youth learn in the classroom or online. Training modules should be in the field, either beginning on the land where the student will build his or her business or starting elsewhere and graduating to training on his or her parcel of land.

8) **Mentoring:** Develop a sustained, long-term learning network that ensures success through ongoing interaction between experienced farmers, business owners, agricultural specialists from Rutgers and its partners, and the new farmers. “Extension-like services,” provided both in person and digitally via webinars and other online resources, can address concerns about integrated crop and pest management; fertility; water and other resource management challenges; and other relevant topics.

9) **Adding Value:** Help new farmers to succeed by showing them how to “plug in” to a broader production and distribution system, cooperating with others to build an infrastructure (lending; supply; processing; transportation; and marketing), so that enterprises that are, in one sense, in competition in the marketplace benefit from cooperation and mutual assistance.

10) **Sustaining Growth:** Build a sustainable program to spread success across a region or the country, something that causes the unfolding of future opportunities and prosperity. In this “train-the-trainer” model, the Foundation’s investment is as much catalytic as it is directly building the individual units.
Experience with farmers in New Jersey and elsewhere provides relevant examples of how new agriculture can succeed with a combination of a diversity of high-value crops, small land holdings and microfarming in urban settings; value-added food production; multiple distribution channels; and agrotourism. Several successful examples will be used to illustrate our overall strategy focused on attracting new entrants to New Jersey agriculture: Suzanne’s Project in Turkey and Guyana; the New Brunswick Community Farmers Market; the Food Innovation Center; YE2S Center urban youth farm stands and community supported agriculture enterprises; and the Agriculture and Food Systems major at Rutgers University.

PLENARY SESSION 4 - Lina Mendoni & Evangelos Kyriakidis

A PILOT PROJECT FOR THE MANAGEMENT AND UPGRADE OF HELLENIC CULTURAL HERITAGE

Over the past 20 years Greece has made enormous efforts to preserve, conserve and enhance monuments all over the country, as well as to renovate museums and refurbish exhibitions. In Athens, the Unification of the Archaeological Sites program created a unique space at the heart of the city, through the construction of the Grand Promenade, pedestrianisations and other traffic restrictions, in order to connect the most important archaeological sites of the historic urban center. This project has been successful in communicating the cultural content of the city and also in improving the quality of life in the area. But there is still more to do in order to transform the archaeological sites of the Historic Centre of Athens, as well as those of Attica, into a source of education and sustainable development and into spaces of creativity for local communities.

To this end, the Stavros Niarchos Foundation, the Hellenic Ministry of Culture and Sports and the Initiative for Heritage Conservancy are collaborating in the design of a pilot program to develop best practices in the management and promotion of archaeological sites in Greece. Two sites in Attica have been selected for the pilot program, Kerameikos and Brauron. These are sites which have already benefited from conservation, redevelopment and improvement projects with EU structural funding, and their respective museums have also been renovated. The two sites provide two very different case studies for our pilot project.

Kerameikos features the most important ancient cemetery of Athens, as well as the Dipylon and Sacred Gate complex, and the starting point of the two official religious processions of Athens (the Panathenaea and the Eleusinian mysteries). It was also a busy workshop area for the production of pottery, and occupied a riverside position, on the banks of Heridanos, one of the three rivers of Athens. The site is at the western end of the Unification of the Archaeological Sites of Athens. It is a part of the Grand Promenade, along with the ancient Agora, the Acropolis, the Olympeion and the Kallimarmaron, but yet it remains undiscovered by the majority of visitors. Our aim is not only to enhance the site and connect Kerameikos to the nearby cultural resources (e.g. Museum of Islamic Arts) but also to contribute to local development.

The site of Brauron boasts one of the most famous sanctuaries of Artemis, who was a protector of girls and young women, as well as of nature and wild animals, and thus has multiple narratives which could be developed. Today the site is also a scenic bird sanctuary and nature reserve. Located at the southeastern coast of Attica, the site presents an opportunity to combine nature with archaeology. Our aim is to connect the site to the Temple of Poseidon at Sounion and the airport area, thus increasing the potential for tourism in this little-known part of Attica.

This project aspires to be a beacon of best practice in terms of identifying ways of upgrading the management and planning of archaeological sites, and through developing effective partnerships between the state, the non-profit and private sectors. It will be articulated in four phases. Phase 1: Site Research and Planning. Phase 2: Implementation Phase. Phase 3: Physical Interventions. Phase 4: Maintenance and upgrade of the management and promotion of these sites.

The first phase of the project will comprise the necessary research and planning at the two sites. This will include: undertaking an assessment of what each site is and stands for, its current conservation state, devising a strategy and efficient management plan for each site and planning a continuous basic conservation program, a risk management program, as well as a marketing plan for each site.

The second phase will raise awareness and engage the various stakeholders i.e. a) to explain to the local community the values of the archaeological sites in order to activate it for their protection, b) to engage with all important stakeholders and help them understand the unique opportunities that the proximity to the archaeological sites offers, c) to liaise with business and stakeholders so that the narratives of the archaeological sites are used and disseminated, d) to create the infrastructure and good practice so that business can use new technologies to make things accessible in an informative and creative way and e) to train guards. This phase will target to a sustainable increase in the numbers of visitors to these sites through the a) creation of narratives for each site, b) solution of accessibility issues, c) improvement of the current pricing and ticketing and d) organisation of cultural events in order to raise the interest of the public for the sites.

The third phase concerns physical interventions such as improvements to the existing building infrastructure, upgrading of sanitary facilities etc. It is of particularly interest for Kerameikos, where a ground plot with old buildings adjacent to the...
archaeological site, will be transformed into a new exit. The new facilities will also provide information, educational pro-
grams and other services to the visitors. At Brauron the new planning will enhance the Prehistoric Acropolis, the physical
surrounding and the connection with the well known destinations of the south-eastern Attica (e.g. The Sounio Temple).

The objective of the last phase is to identify the weaknesses and ways of improving the results of the project through an
information gathering mechanism and implement the necessary changes. It is anticipated that the program will create sig-
nificant employment opportunities, either directly through the project itself for researchers and workers, or indirectly through
the creation of opportunities for local communities and the tourism sector.

The strategies for the management, protection and promotion of the sites developed in the context of this pilot program will
be designed both to adhere to the sites’ values, i.e. what they stand for, and to harness best practices in heritage manage-
ment, which will not be contradictory to the current institutional framework. This collaboration between three partners - an
international foundation with a special connection to Greece, a state institution with sole responsibility for the management
of Hellenic heritage, and a non-profit specializing in heritage management - will build valuable experience in creating syner-
gies through cross-sector partnerships, which can be capitalized on and multiplied in future heritage management projects.
Sofia Adam - Researcher, General Confederation of Greek Workers (GSEE)
Rania Antonopoulos - Senior Scholar & Program Director, Levy Economics Institute of Bard College
David Bell - Professor of Economics, University of Stirling
Dimitris Bertsimas - Boeing Leaders for Global Operations Professor of Management, MIT
Danny Blanchflower - Bruce V. Rauner Professor of Economics, Dartmouth College
Nevin Cohen - Assistant Professor, Environmental Studies, The New School for Social Research
Ronald Daniels - President, The Johns Hopkins University
Aristos Doxiadis - Venture Capital Professional and Partner at the Openfund
Richard Freeman - Herbert Ascherman Professor of Economics, Harvard University
Robert M. Goodman - Distinguished Professor, Ecology Evolution and Natural Resources, Executive Dean, School of Environmental and Biological Sciences, Rutgers University
Paul Gregg - Professor of Economic and Social Policy, University of Bath
Gidi Grinstein - President, Re’ut Institute
Elena Jachia - Director of the Environmental Sector, Fondazione Cariplo
Olga Kefalogianni - Minister of Tourism of the Hellenic Republic
Elias Kikilias - Research Director, National Center for Social Research
Jacob Kirkegaard - Senior Fellow, Peterson Institute for International Economics
Alan Krueger - Bendheim Professor of Economics and Public Affairs, Princeton University
Evangelos Kyriakidis - Senior Lecturer in Aegean Prehistory, University of Kent
Alexander Lamnidis - General Manager, Association of Greek Tourism Enterprises (SETE)
Mike Lazaridis - Managing Partner, Quantum Valley Investments and Founder of the Perimeter Institute for Theoretical Physics
Robert Lerman - Fellow in Labor and Social Policy, Urban Institute
Pierre Mairesse - Director of EAC.A - Europe 2020: Policy development and country analysis, DG Education, Culture, Multilingualism and Youth, European Commission
Haris Makryniotis - Managing Director, Endeavor Greece
Richard May - Managing Partner, American Working Capital (AWC)
Jamie McAuliffe - President and CEO, Education for Employment (EFE)
Constantinos Meghir - Douglas A. Warner III Professor of Economics, Yale University
Lina Mendoni - Secretary General, Ministry of Culture and Sports of the Hellenic Republic
Vince Michael - Executive Director, Global Heritage Fund

Steven Miller - Consultant in employment policies

Nicolas Gibert-Morin - Head of Cabinet, DG Employment, Social Affairs and Inclusion, European Commission

Dimitri Papadimitriou - President, Levy Economics Institute of Bard College

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Adam Posen - President, Peterson Institute for International Economics

Jeffrey D. Sachs - Director, Earth Institute, Columbia University

Adam Shwartz - Director, Jacobs Technion-Cornell Innovation Institute

Kleopatra Sidiropoulou - Secretary General, CEJA - European Council of Young Farmers, Brussels

Andreas Stefanidis - President, Federation of Hellenic Associations of Young Entrepreneurs (OESYNE)

Athanasios Tsafarlis - Minister of Rural Development and Food of the Hellenic Republic

Jennifer Vey - Fellow, Metropolitan Policy Program, The Brookings Institution

James Wright - Director, The American School of Classical Studies at Athens

Nicholas Wyman - Chief Executive Officer, Institute for Workplace Skills and Innovation, Melbourne, Australia

Lea Zanola - Employment Policy Department, International Labour Organization

Christos Zouras - President, Organization Earth
Sofia Adam is a researcher in the Labour Institute/Greek General Confederation of Labour. She has a degree in Economics from the University of Macedonia/Greece, an MSc in Development Economics from the School of Oriental and African Studies (SOAS), University of London and a Ph.D. in Social Policy from the Department of Social Administration of the Democritus University of Thrace. Her research interests involve social economy and social-labor market policy. She has published research monographs in social policy and social economy at the Labour Institute/Greek General Confederation of Labour. She has also collaborated with the Heinrich Böll Institute in Greece for the publication of a Practitioner’s Guide on the Development of Social Enterprises. She has worked extensively in third sector organizations, mainly in projects addressing the problem of social exclusion in Greece.

Rania Antonopoulos is Senior Scholar of the Levy Economics Institute of Bard College. Prior to her current position she taught economics at New York University for over ten years. Dr. Antonopoulos has served as an expert advisor to the United Nations Development Programme and during 2007-2010 she directed research connected to employment guarantee policies for the cases of South Africa, India and Mexico. More specifically, her analysis focuses on the fiscal, economic growth and employment outcomes of government supported (temporary) job creation when severe unemployment becomes an intractable challenge. Since 2011, she has worked closely with the Labor Institute of the General Confederation of Trade Unions of Greece on a similar initiative, a public-benefit job creation program, which has been adopted by the Ministry of Labor and is now being expanded. In addition to commissioned work issued by UNDP, ILO, and UNESCO her publications include the book An Alternative Theory Of Long-run Exchange Rate Determination, VDM Verlag. Saarbrücken, Germany: 2009; Unpaid work and the economy, (co-editor) Palgrave-McMillan: 2010; Gender Perspectives and Gender Impacts of the Global Economic Crisis, (editor), Routledge: 2013. Rania received her Ph. D. in economics from the New School for Social Research.

David Bell is Professor of Economics at the University of Stirling. Since 2011, he has been providing policy advice to the Scottish, Westminster and Irish Governments, including work in relation to the youth labour market in UK, Scotland, Ireland, and Europe. Together with Professor Danny Blanchflower they have undertaken much of the initial academic research that has led to the major policy focus on youth unemployment.

Dimitris Bertsimas is currently the Boeing Professor of Operations Research and the co-director of the Operations Research Center at the Massachusetts Institute of Technology. He received a BS in Electrical Engineering and Computer Science at the National Technical University of Athens, Greece in 1985, an MS in Operations Research at MIT in 1987, and a Ph.D. in Applied Mathematics and Operations Research at MIT in 1988. Since 1988, he has been with the MIT faculty. Since 2013, he is the chairman of the council of the University of Athens. Since the 1990s he has started several successful companies in the areas of financial services, asset management, health care, publishing, analytics, as well as aviation. His research interests include analytics, optimization and their applications in a variety of industries. He has co-authored more than 150 scientific papers, and he has co-authored three graduate level textbooks. He is currently department editor in Optimization for Management Science and former area editor in Operations Research in Financial Engineering. He has supervised 52 doctoral students and he is currently supervising 12 others. He is a member of the US National Academy of Engineering and he has received several research awards including the Philip Morse lectureship award (2013), the William Peirskalla award for best paper in health care (2013), the best paper award in Transportation Science (2013), the Farkas prize (2008), the Erlang prize (1996), the SIAM prize in optimization (1996), the Bodossaki prize (1998) and the Presidential Young Investigator award (1991-1996).

Danny Blanchflower is Bruce V. Rauner Professor of Economics at Dartmouth College, and a leading labor economist. Until 2009 he was one of the Bank of England’s senior policy makers. Since January 2009, he is the Program Director of the Future of Labor research program at the Institute for Study of Labor in Bonn. He has published extensively on a variety of topics, including economics, finance, entrepreneurship and unemployment, and his book, The Wage Curve, was awarded the Princeton University’s Richard A. Lester prize for “the most outstanding book in Industrial Relations and Labor Economics.” Professor Blanchflower was appointed Commander of the Order of the British Empire (CBE) in 2009.

Nevin Cohen is an Assistant Professor of Environmental Studies at The New School, where he teaches courses in urban food systems. Dr. Cohen’s research focuses on the development of urban food policy, the use of urban space for food production, and planning for ecologically sound urban food systems. He has been involved in food policy development in New York City, and co-authored a study (Five Borough Farm: seeding the future of urban agriculture in New York City) to support and strengthen New York City’s urban agriculture system. Dr. Cohen is currently working on two book projects: a study of urban food policymaking in the US and Canada, and an analysis of urban agriculture projects that focus on social justice goals (Beyond the Kale: Urban Agriculture and Social Justice Activism in New York City; forthcoming, from the University of Georgia Press). Dr. Cohen has a PhD in Urban Planning from Rutgers University, a Masters in City and Regional Planning from Berkeley, and a BA from Cornell.
Ronald Daniels became the 14th president of The Johns Hopkins University in March 2009. A law and economics scholar, he holds an appointment as professor in the Department of Political Science at Johns Hopkins. Prior to his appointment, he served as provost of the University of Pennsylvania, and dean and James M. Tory Professor of Law at the University of Toronto Faculty of Law. In his inaugural address, Daniels laid out three guiding themes of his presidency: fostering individual excellence, furthering interdisciplinary scholarship and teaching, and engaging the university with challenging civic issues on local, national and international levels. These principles have resonated throughout Daniels’s career and build on longstanding tradition of excellence at America’s first research university. Daniels’ own research focuses on the intersections of law, economics, development and public policy, in such areas as corporate and securities law, social and economic regulation and the role of law and legal institutions in promoting third world development. He is the author or co-author of dozens of scholarly articles, and the author or editor of seven books. Daniels currently sits on the boards of the East Baltimore Development Inc., the Baltimore Community Foundation, the Goldseker Foundation, the Maryland Chamber of Commerce, the Governor’s International Advisory Council, and the Asia Pacific Rim Universities World Institute. He is also engaged in the Center for Health Policy and Healthcare Transformation at Johns Hopkins. In 2009, he was elected a fellow of the American Academy of Arts and Sciences.

Aristos Doxiadis is a private equity and venture capital professional based in Athens. He is on the management team of JEREMIE Openfund II, an early-stage technology fund (theopenfund.com). He has been in the private equity industry since 1995, as director of Notos Associates, advisor to Eikon Capital, (2000-2010), and of Commercial Capital (1995-1999). Recently he has been researching and writing on the institutional and cultural determinants of the Greek economy. He has managed consulting and auditing companies, worked on anti-poverty programs for the European Commission, and planned industrial policy for the Greek government. He has degrees in Social Studies (Harvard) and Economics (Birkbeck College, London). He blogs at www.aristosd.wordpress.com


Robert M. Goodman, a plant biologist and virologist by training, is an expert on soil microorganisms and plant disease. Prior to assuming his decanal duties at Rutgers, Goodman was a professor of plant pathology and environmental studies at the University of Wisconsin. There, he studied microbial diversity using culture-independent methods. He and collaborators pioneered the field now known as “metagenomics.” Goodman’s work has appeared in premier journals, including Nature, Science, Virology and Proceedings of the National Academy of Sciences. Goodman also served as chair of the undergraduate major in molecular biology and as chair of the oversight committee of the McKnight Foundation Collaborative Crop Research Program. Goodman was previously senior scholar-in-residence at the National Research Council/National Academy of Sciences, executive vice-president of R&D at Calgene, Inc., and a professor at the University of Illinois Urbana-Champaign. Goodman was elected a fellow of the American Association for the Advancement of Science (AAAS) and also chaired the Agriculture, Food and Renewable Resources section of the AAAS. He is also trustee of the International Maize and Wheat Improvement Center (CIMMYT). Goodman holds a bachelor’s degree in plant sciences and a doctorate in plant pathology from Cornell University. He completed a postdoctoral fellowship in plant virology at the John Innes Center in Norwich, England.
Paul Gregg is a Professor of Economic and Social Policy, and Director of the Centre for Analysis and Social Policy at the University of Bath. Paul has been appointed to the government Social Mobility and Child Poverty Commission, and in 2011 Paul was a member of a CBI steering group on Getting the UK Working, and a commission on youth unemployment run by AVECO and headed by David Miliband. He completed a review of Personalised Support and Conditionality in the Welfare System for the UK Department of Work and Pensions in 2009. He was formally a member of the Council of Economic Advisors at HM Treasury 1997-2006, where he worked on unemployment, welfare reform and child poverty. He recently joined the Governing Board of the New UK Birth Cohort Study. Paul is a programme director at the Centre for Market and Public Organization covering Families, Children and Welfare.

Gidi Grinstein is the Founder and President of the Reut Institute, a non-partisan, non-profit policy group based in Tel-Aviv. Described by Tom Friedman of the New York Times as “Israel’s premier policy strategy group”, Reut is designed to enhance the strategic capacity of the State of Israel by incorporating long-term thinking into its on-going decisions and actions. Reut focuses on the strategic challenges and opportunities posed by Israel’s national security and social and economic development. Gidi previously served as the Secretary and Coordinator of the Israeli negotiation team on the Permanent Status Agreement between Israel and the PLO in the office and later the bureau of Prime Minister Ehud Barak (1999-01). He is a graduate of the Tel-Aviv University School of Economics and of the Harvard University Kennedy School of Government as a Wexner-Israel Fellow. He served as an economist in the Israeli Navy (1991-95) and holds the rank of Captain.

Elena Jachia is the Director of the Environmental sector of Fondazione Cariplo, one of the main Italian philanthropic organizations, annually awarding funds for around 150 million euro, of which 12 dedicated to environmental projects. Her educational background is environmental economics, in which she specialized attending the Bocconi University (degree in Economic and Social Disciplines – DES in 1988). Since then, she has been developing her professional skills in the area of environmental consultancy, at the beginning towards the public sector (Lombardia Risorse, 1988-1992) and afterwards towards the private sector (Environmental Resources Management, 1993-2006). After joining Fondazione Cariplo in 2007, she expanded her activities to the nonprofit sector, building a sound partnership with environmental associations, local communities and public authorities in the field of biodiversity, sustainable and short chain agriculture, soil protection, energy efficiency, mobility management and environmental education.

Olga Kefalogianni is Greece’s Minister of Tourism since June 2012. She is an attorney at law, and a member of the Athens Bar Association. Since 1998 she has been working as a lawyer in major law firms in Athens, Greece and New York, U.S.A. She has also worked at the Legal Service of the European Commission in Brussels. From May 2004 up to September 2006 she served as legal advisor to the Prime Minister of Greece. She has studied law and international affairs. She holds a Bachelor degree in Law (National Kapodistrian University of Athens), a Master of Laws (LL.M.) degree in Commercial and Corporate Law (King’s College, University of London) and a Master degree (GMAP) in international relations, (Fletcher School of Law and Diplomacy, Tufts University, Boston). She is the author of the book “The role of the European Union on the Cyprus issue”, which has been published by the Livani publishing house. She was elected Member of Parliament for the constituency of Rethymno, Crete representing the “New Democracy” party in the general elections of 2007 and 2009. On May 6th 2012 she was elected in the first position of the “New Democracy” ballot in the first constituency of Athens. She was re-elected in the same position in the June 17th 2012 elections. She has served as secretary of the Greek Parliament (2007-2009), as secretary of the standing committee on Defense and International Affairs (2007-2009), as a member of the standing committee of Education (2009-2012) and the special committee on Environmental issues (2009-2012).

Elias Kikilias holds a Ph.D. degree in economics, is a Research Director at the National Center for Social Research of Greece and was the Governor of the Manpower Employment Organization of Greece (OAED – Public Employment Service), a public agency with 8,000 employees and an annual budget of 3.5 billion euros, from December 2009 to April 2013. Dr. Kikilias in the near past has been acted as Director General of the Greek National Institute of Labour and Chairman and CEO of Human Resources Support Services SA, subsidiary to Ministry of Labour. His research interests include the fields of Employment, Unemployment and Labour Market Policy and Analysis as well as Inequality, Poverty and Social Exclusion and Social Policy. He has considerable experience in research planning, management and implementation and he has acted as a research and project coordinator on several occasions. Editor and co-editor of books, author of numerous articles in the fields of labour market, employment policies, work organization, unemployment, ageing, poverty and social protection and in the media, Dr. Kikilias in the near past has been acted as commissioned Professor at the Graduate School of Public Administration, commissioned visiting Professor at the postgraduate course at the Panteion University of Athens and visiting scholar and visiting Fellow at the University of Cambridge, UK. He participated in numerous commit-
tees and high-level expert groups in Greece and abroad, including the “Employment Committee” and the “Social Protec-
tion Committee” of the Council of the European Union and the Management Board of the CEDEFOP, a European agency.

Jacob Kirkegaard is senior fellow at the Peterson Institute for International Economics. Before joining the Institute, he
worked with the Danish Ministry of Defense, the United Nations in Iraq, and in the private financial sector. He is a graduate
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in Aarhus, Denmark; the Columbia University in New York; and received his PhD from Johns Hopkins University, School of
Advanced International Studies. He is coeditor of Transatlantic Economic Challenges in an Era of Growing Multipolarity
(2012), author of The Accelerating Decline in America’s High-Skilled Workforce: Implications for Immigration Policy (2007),
coauteur of US Pension Reform: Lessons from Other Countries (2009) and Transforming the European Economy (2004),
and assisted with Accelerating the Globalization of America: The Role for Information Technology (2006). His current
research focuses on European economies and reform, foreign direct investment trends and estimations, pension systems,
demographics, offshoring, high-skilled immigration, and the impact of information technology.

Alan Krueger is Bendheim Professor of Economics and Public Affairs at Princeton University. Alan Krueger has published
widely on the economics of education, terrorism, unemployment, labor demand, income distribution, social insurance,
labor market regulation and environmental economics. Since 1987 he has held a joint appointment in the Economics
Department and Woodrow Wilson School at Princeton University. He is the founding Director of the Princeton University
Survey Research Center. He is the author of What Makes A Terrorist: Economics and the Roots of Terrorism and Educa-
tion Matters: A Selection of Essays on Education, co-author of Myth and Measurement: The New Economics of the Mini-
mum Wage, and co-author of Inequality in America: What Role for Human Capital Policies? He has been a member of the
Board of Directors of the Russell Sage Foundation, MacArthur Foundation, and the American Institutes for Research, as
well as a member of the editorial board of Science (2001-09), editor of the Journal of Economic Perspectives (1996-2002)
and co-editor of the Journal of the European Economic Association (2003-05). Professor Krueger served as Assistant
Secretary for Economic Policy and Chief Economist of the U.S. Department of the Treasury in 2009-10. In 1994-95 he
served as Chief Economist at the U.S. Department of Labor. He was unanimously confirmed by the U.S. Senate as Chair-
man of President Obama’s Council of Economic Advisers in November 2011. He was named a Sloan Fellow in Economics
in 1992 and an NBER Olin Fellow in 1989-90. He was elected a Fellow of the Econometric Society in 1996, and a fellow
of the Society of Labor Economists in 2005. He was awarded the Kershaw Prize by the Association for Public Policy and
Management in 1997 (for distinguished contributions to public policy analysis by someone under the age of 40) and the
Mahalanobis Memorial Medal by the Indian Econometric Society in 2001. In 2002 Professor Krueger was elected a fellow
of the American Academy of Arts & Sciences, and in 2003 he was elected a fellow of the American Academy of Political
and Social Science. He was awarded the IZA Prize in Labor Economics with David Card in 2006. From 2000 to 2006 he
was a regular contributor to the “Economic Scene” column in the New York Times. He received a B.S. degree (with honors)
from Cornell University’s School of Industrial & Labor Relations in 1983, an A.M. in Economics from Harvard University in
1985, and a Ph.D. in Economics from Harvard University in 1987.

Evangelos Kyriakidis is currently a senior lecturer in Aegean Prehistory and Leventis senior research fellow in heritage
management at the University of Kent at Canterbury. Fellow of both the society of Antiquaries of London, and the Ar-
chaeological society of Athens, Evangelos was educated in UCL and Cambridge. He was previously visiting assistant Pro-
fessor at UCLA. He is founding director of the SNF supported MA in Heritage Management, a unique MA combining the
worlds of Archaeology and Business jointly offered by the University of Kent and the Athens University of Economics and
Business. Evangelos is also founding director of the Initiative for Heritage Conservancy, an SNF supported Greek based
international charity partly run by MA students that aims to promote good practice in heritage management through
education and research. The Initiative (IHC) has worked on a number of issues from conservation, to education and from
public engagement to the legal protection of monuments, offering a unique interdisciplinary environment for the protec-
tion of monuments. To achieve its aims IHC boasts a very strong academic and auditing committee, international partners-
ships with educational establishments, institutions and intergovernmental organizations and extensive training experience
educating current and future heritage managers in various parts of the field.

Alexander Lamnidis is presently the General Manager of the Greek Tourism Confederation. He is an Economist with stud-
ies in both UK and the US. He has over 30 years of experience in human resources management, leadership, boardroom
counseling and sales. He is also founding member of non-profit organizations in Total Quality Management and Franchis-
ing, in Greece. Under his leadership the American Chamber of Commerce in Athens was voted as the #1 performing
American Chamber in Europe for 2006.
It is Mr. Lazaridis’ latest venture in more than a decade’s work aimed at creating a “Quantum Valley” in Waterloo by bringing the world’s best minds in physics, engineering, mathematics, computer science, and materials science together to collaborate on cutting-edge quantum research. In 1984, Mr. Lazaridis co-founded BlackBerry (formerly Research In Motion) with Mr. Fregin. They invented the blackberry device, created the smartphone industry, and built Canada’s largest global tech business. Mr. Lazaridis served in various positions including Co-Chairman and Co-CEO (1984-2012) and Board Vice Chair and Chair of the Innovation Committee (2012-13). Mr. Lazaridis is the Founder and Board Chair of Perimeter Institute, where he helps generate important private and public sector funding for the Institute. He also founded the Institute for Quantum Computing and the Quantum-Nano Centre, both at the University of Waterloo. He has donated more than $170 million to Perimeter, and more than $100 million to IQC. Among his many honors, Mr. Lazaridis is a Fellow of the Royal Society of Canada and has been named to both the Order of Ontario and the Order of Canada. He was listed on the Maclean’s Honour Roll as a distinguished Canadian in 2000, named as one of TIME’s 100 Most Influential People, honoured as a Globe and Mail Nation Builder of the Year in 2010, selected as the 2013 Visionary of the Year by the Intelligent Community Forum, and awarded the Ernest C. Manning Principal Award, Canada’s most prestigious innovation prize. Mr. Lazaridis holds an honorary doctoral degree in Engineering from the University of Waterloo (where he formerly served as Chancellor), as well as a Doctor of Laws from McMaster University, the University of Windsor, and Laval University. In addition to his many professional and personal accomplishments, Mr. Lazaridis won an Academy Award and an Emmy Award for technical achievements in the movie and TV industries for developing a high-speed barcode reader that greatly increased the speed of editing film. Mr. Lazaridis was born in Istanbul, Turkey. He moved to Canada in 1966 with his family, settling in Windsor, Ontario.

Robert Lerman is an Institute Fellow at Urban Institute, Professor of Economics at American University, and a Research Fellow at IZA in Bonn, Germany (www.iza.org). A leading expert on apprenticeship, Dr. Lerman recently established the American Institute for Innovative Apprenticeship. His published research covers employment issues, inequality, family structure, income support, and youth development, especially as they affect low-income populations. In the 1970s, he worked as staff economist for both the Congressional Joint Economic Committee and the U.S. Department of Labor. Dr. Lerman was one of the first scholars to examine the patterns and determinants of unwed fatherhood and to propose a youth apprenticeship strategy in the U.S. He served on the National Academy of Sciences panel on the U.S. post-secondary education and training system and recently on the Maryland Task Force on Apprenticeship. Among Dr. Lerman’s recent publications are Demography, Education and the Work Force (with Stephanie Cellini, Greenwood Press. 2009), “Expanding Apprenticeship in the United States: Barriers and Opportunities” (in Contemporary Apprenticeship 2012, Routledge), articles on marriage and men’s earnings, and on employability skills learned in U.S. youth education and training programs. Dr. Lerman earned his A.B. at Brandeis University and his Ph.D. in economics at MIT.

Pierre Mairessé is responsible in the European Commission for issues related to education and training, affecting all the sectors of education systems in the EU (Member States (general education, vocational training, higher education, adult education, etc.). These include the role of education and training in the ‘Europe 2020’ strategy for growth and jobs, organization and implementation of the coordination between Member States, development of skills strategies, a European agenda for opening up education through new technologies, the social role of education and training, multilingualism and tools for a better understanding of education systems in Europe. An engineer by training, Pierre Mairessé has been working in different areas in the European Commission: information technology and telecommunications, culture, youth, sport, education and training.

Haris Makrniotis is the Managing Director of Endeavor Greece. Prior to joining Endeavor, Haris spent seven years as a management consultant with McKinsey & Co., serving clients in Greece, UK, France, Germany, Turkey and Cyprus on a range of strategic, organizational and operational topics and with primary focus on public administration, financial institutions and healthcare. As a senior manager in McKinsey’s office in Athens, he led the landmark growth strategy ‘Greece 10 Years Ahead’, which identifies the growth potential in multiple sectors of the Greek economy. On a personal basis, Haris has also supported multiple non-profit organizations to face strategic and operational issues that have become severe during the recent crisis years. He has an MSc in Economics and Finance from the London School of Economics in UK.

Richard May leads American Working Capital, LLC, an investment management firm seeking to partner with existing owners, management and employees for mutual long-term growth opportunities through structured equity investments.
Mr. May is a former Partner of The Yucaipa Companies a multi-billion dollar investment management firm, a Managing Director with Duff & Phelps, LLC, a privately held international financial advisory firm and former founder and President of Valuematics Advisors, Inc., a financial advisory and investment banking firm and has over 30 years of investment banking transaction experience working with owners of both publicly and privately held corporations. Mr. May has advised owners and prospective owners on the value of their businesses, assisted them in structuring and raising capital to execute financial transactions that meet their personal and corporate objectives. He co-authored the Valuation of S-Corp ESOP's Paper, pioneered the use of ESOP's in Management and Employee Led Buyouts in the public and private sector and was past Chair of ESOP Association Valuation Advisory Committee and currently serves on the board of QuikTrip Corporation a privately held company of $12 billion sales and 12 thousand employees. He has authored numerous articles on valuation and investment banking matters and is frequent speaker at industry conferences. Mr. May has a Bachelor Science degree from Purdue University and a Master of Science degree from the Massachusetts Institute of Technology.

Jamie McAuliffe is President and CEO of Education For Employment (EFE) an international nonprofit dedicated to creating job opportunities for vulnerable youth in the Middle East and North Africa. By creating tailored training programs in partnership with businesses that commit to hiring graduates, EFE prepares young people with the skills they need to get and keep a job, and companies benefit from the productive workforce needed to grow and compete in the global marketplace. (www.efe.org) Jamie has worked for many years to advance effective, scalable solutions for vulnerable youth. He has over two decades of experience in leadership roles in both the non-profit and business sectors, and currently serves as the Chairman of the World Economic Forum (WEF) Global Agenda Council on Youth Unemployment. In 2012, Jamie was named a Schwab Foundation Global Social Entrepreneur. Prior to EFE, Jamie was at the Edna McConnell Clark Foundation (EMCF) where he helped bring proven youth-serving organizations to national scale. He has also worked with Ashoka where he launched new programs to support leading social entrepreneurs globally. Early in his career, Jamie participated in Teach for America, a nonprofit that places college graduates to teach in struggling, low-income schools across the United States. Jamie earned an M.A. in International Relations at the Johns Hopkins School of Advanced International Studies and a Bachelor of Arts in Philosophy from Georgetown University.

Constantinos Meghir is Douglas A. Warner III Professor of Economics at Yale University, an International Research Fellow of the IFS, Fellow of the British Academy, Fellow of the Econometric Society and Research Associate of the NBER. He joined the IZA Research Fellow network in 1999. Costas completed his Ph.D. at the University of Manchester in 1985. He was awarded the Frisch prize by the Econometric Society in 2000 and the Bodosakis foundation prize in 1997. His research interests include Labor Economics and Public Finance with special emphasis on labor supply and wage determination; family economics; the economics of education, and development economics, with a particular focus on informality and on early childhood development in poor communities.

Lina Mendoni is Secretary General to the Hellenic Ministry of Culture and Sports. She graduated from the Arsakeio School and received her degrees from the Departments of Classics, History and Archaeology of the University of Athens. In 1988 earned her PhD in Archaeology from the same university. In 1989 she joined the National Research Foundation’s Centre of Greek and Roman Antiquity, where she holds the post of Senior Researcher. She is a member of numerous Greek and international scientific organizations. She is the director or a member of scientific teams of European and international programmes. Her research interests include Ancient Greek epigraphy, history and topography, the study of the landscape as cultural property, cultural theory and cultural policy. She is the author of monographs, as well as numerous articles that have been published in scientific journals, conference proceedings and collective works, whiles she has also co-edited many collective volumes. She served as special scientific advisor to the Hellenic Ministry of Environment, Physical Planning and Public Works (1994-1997) and to the Ministry of the Aegean (1999-1999). She was awarded the title of Commendatore (II Clase), Ordine della Stella della Solidarietà Italiana of the Italian Republic.

Vince Michael, PhD is the Executive Director of the Global Heritage Fund in Palo Alto, California, which works to conserve heritage sites as economic assets for developing regions of the world. He is a Trustee of the National Trust for Historic Preservation, where he is Vice Chair of the Preservation and Sites Committee and the Diversity Task Force. Vince began his career in 1983 working toward the creation of the first heritage area in the United States. From 1996 to 2010 Vince was Director of the Master of Science in Historic Preservation program at the School of the Art Institute of Chicago, where he held the John H Bryan Chair in Historic Preservation. He has lectured and led tours throughout Europe, Asia and the Americas. He is the author of The Architecture of Barry Byrne: Taking the Prairie School to Europe and numerous journal articles, travel guides and over 400 blog posts since 2005.
Steven Miller works as independent consultant on employment policy, focusing on youth employment, employment guarantee programs, urban job creation and employment-impact assessments. From 2008 to 2011 Steven Miller taught a course on Cities and Employment at the New School in New York. During his twenty-five year career with the International Labour Office he approached job creation from a variety of perspectives: as a project manager for Special Public Works Programme in Burkina Faso, and subsequently as a global ILO expert responsible for research, training and evaluation as well as for program development and technical advisory missions. In 1998 he coordinated employment related outcomes for the UN General Assembly’s five-year review of the World Summit for Social Development. From 2000 to 2005, Steve Miller was the Secretary of the UN Secretary-General’s Youth Employment Network (YEN), a partnership of the World Bank, the International Labor Office and the United Nations, launched in the framework of the United Nations Millennium Summit. He has undertaken ILO support missions in over 40 countries and published in a number of areas of employment policy. Mr. Miller recent consultancy work has included a review of employment impacts of the American Recovery and Reinvestment Act and employment advisory missions in Egypt, Algeria and Burkina Faso.

Nicolas Gibert-Morin was appointed Head of Cabinet of Laszlo ANDOR, European Commissioner for Employment, Social Affairs and Inclusion on 1.01.2014. He has been a Commission official since 2000, working in the Directorate-General for “Education and Culture” until the end of 2005 and subsequently joining the Directorate-General for “Employment, Social Affairs and Inclusion” where he worked as Assistant to the Director-General and later as Head of Unit. From June 2006 to 2012, he was Head of the coordination unit with a wide range of responsibilities, including relations with the European Institutions, legal affairs and policy coordination. In 2012, he joined the unit dealing with the implementation of the European Social Fund and of the Europe 2020 Strategy in Italy, Sweden and Denmark. Before joining the Commission, he worked in the private sector for six years, including four years with European business organisations. Nicolas GIBERT-MORIN, a French national, graduated from a French Business School. In addition to English, he speaks Italian, German and Spanish.

Dimitri Papadimitriou is president of the Levy Institute, executive vice president and Jerome Levy Professor of Economics at Bard College, and managing director of Bard College Berlin. He is a Research Scholar and team leader in macroeconomics at the Observatory of Economic and Social Development of the Institute of Labour-GSEE (Athens). He has testified on a number of occasions in committee hearings of the US Senate and House of Representatives, was vice-chairman of the Trade Deficit Review Commission of the US Congress (1999-2001), and is a former member of the Competitiveness Policy Council’s Subcouncil on Capital Allocation (1993-98). He was a Distinguished Scholar at the Shanghai Academy of Social Sciences in fall 2002. Papadimitriou’s research includes financial structure reform, fiscal and monetary policy, the Eurozone crisis, community development banking, and employment policy. He heads the Levy Institute’s macroeconomic modeling team studying and simulating the U.S. and European economies. In addition, he has authored and coauthored many articles in academic journals and Levy Institute publications relating to Federal Reserve policy, fiscal policy, the Eurozone and Greek crises, financial structure and stability, employment growth, and Social Security reform. Papadimitriou has edited and contributed to 13 books published by Palgrave Macmillan, Edward Elgar and McGraw-Hill, and is a member of the editorial boards of Challenge and the Bulletin of Political Economy. He is a graduate of Columbia University and received a Ph.D. in economics from The New School for Social Research.

Jonathan Portes is Director of the National Institute of Economic and Social Research. He holds an MA in Public Affairs (Economics and Public Policy) from Princeton University. Previously, he was Chief Economist at the Cabinet Office, where he advised the Cabinet secretary, Gus O’Donnell, and Number 10 Downing Street on economic and financial issues. Before that he held a number of other senior economic policy posts in the UK government, focusing on immigration, labour markets and poverty.

Adam Posen is President of the Peterson Institute for International Economics, the world’s leading independent think tank on economics and globalization. He is one of the world’s foremost experts on macroeconomic policy, resolution of financial crises, the economies of Europe, Japan, and the US, and central banking issues. From September 2009, by appointment of the UK Chancellor of the Exchequer, Dr. Posen served for three years as an external member of the Bank of England’s rate-setting Monetary Policy Committee. During this critical period for the world economy, he was a prominent advocate of activist policy response to the financial crisis, successfully led the MPC into quantitative easing, brought innovative efforts to stimulate business investment to the top of the UK economic agenda, and accurately forecast global inflation developments. Dr. Posen received his PhD and BA from Harvard University and is a member of the Council on Foreign Relations, of the Trilateral Commission, and of the faculty of the World Economic Forum. The author or editor of five books, he has been the recipient of major grants and research fellowships from the American Academy in Berlin, the Bank
Jeffrey D. Sachs is the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. He is Special Advisor to United Nations Secretary-General Ban Ki-moon on the Millennium Development Goals, having held the same position under former UN Secretary-General Kofi Annan. He is Director of the UN Sustainable Development Solutions Network. He is co-founder and Chief Strategist of Millennium Promise Alliance, and is director of the Millennium Villages Project. Sachs is also one of the Secretary-General’s MDG Advocates, and a Commissioner of the ITU/UNESCO Broadband Commission for Development. He has authored three New York Times bestsellers in the past seven years: The End of Poverty (2005), Common Wealth: Economics for a Crowded Planet (2008), and The Price of Civilization (2011). His most recent book is To Move the World: JFK’s Quest for Peace (2013). Professor Sachs is widely considered to be one of the world’s leading experts on economic development and the fight against poverty. His work on ending poverty, promoting economic growth, fighting hunger and disease, and promoting sustainable environmental practices, has taken him to more than 125 countries with more than 90 percent of the world’s population. For more than a quarter century he has advised dozens of heads of state and governments on economic strategy, in the Americas, Europe, Asia, Africa, and the Middle East. Sachs is the recipient of many awards and honors, including membership in the Institute of Medicine, the American Academy of Arts and Sciences, Harvard Society of Fellows, and the Fellows of the World Econometric Society. He has received more than 20 honorary degrees, and many awards and honors around the world. Professor Sachs is also a frequent contributor to major publications such as the Financial Times of London, the International Herald Tribune, Scientific American, and Time magazine. Prior to joining Columbia, Sachs spent over twenty years at Harvard University, most recently as Director of the Center for International Development and the Galen L. Stone Professor of International Trade. A native of Detroit, Michigan, Sachs received his B.A., M.A., and Ph.D. degrees at Harvard

Adam Shwartz holds the Julius M. and Bernice Naiman Chair in Engineering at the Technion – Israel Institute of Technology. He was recently appointed the director of the Jacobs Technion-Cornell Innovation Institute in NYC. From 2010-2013 he served as the Chairman of the Technion Department of Electrical Engineering. With degrees in physics, applied mathematics and electrical engineering, Professor Shwartz focuses his research on developing and applying mathematical tools to systems which exhibit random behavior. The main applications are to very large – and very fast computer communications networks. The goals are to analyze their behavior, optimize their performance (such as reduce the load) and prevent rare but catastrophic phenomena. Prof. Shwartz has published nearly 50 refereed journal papers, dozens of conference papers and reports, and has authored half a dozen books: a research monograph, edited research volumes, and textbooks. He is a member of several international research organizations, and an area-and associate-editor at several academic journals. He also has been invited to speak at numerous international conferences on applied probability, economics as well as computer communications networks.

Kleopatra Sidiroplouli is the Secretary General of the European Council of Young Farmers (CEJA). She has spent most of her professional life working in the realm of agriculture and policy-making at the European Union level. She worked for five years in the European Commission’s Directorate General for Agriculture and Rural Development and moved on to the European Parliament in 2012 where she became a policy advisor to a UK MEP. She is originally from Greece and holds a BA degree in Political Science from the University of Crete and an MSc degree in European Politics and Governance from the London School of Economics and Political Science (LSE).

Andreas Stefanidis is the President of the Federation of Hellenic Associations of Young Entrepreneurs – OESYNE. OESYNE has been the Greek National member of the European Confederation of Young Entrepreneurs-YES, since 2002 and the Host organization of the Global Entrepreneurship Week in Greece since 2008. In 2007, Andreas founded a European non-for-profit organization, the Academy of Entrepreneurship, aiming to offer specialized short courses and webinars to innovative young entrepreneurs of Greece and the surrounding countries of South Eastern Europe. The Academy of Entrepreneurship has a European trademark and is supported by the historical Educational Association of Athens, “Hfaistos”, founded in 1925. Andreas has been teaching Financial, Managerial and Cost Accounting courses at the State University of New York at New Palz since 2004 as a visiting faculty. He also offers workshops and lectures in Entrepreneurship and Management Accounting to young entrepreneurs in Greece and other European countries. Andreas’ next vision is the creation of an innovative Business Accelerator in Athens, in order to support innovative, knowledge based businesses from South Eastern Europe for start-up, grow and expand in the surrounding countries of the Balkans and Turkey.
Athanasios Tsafarlis is Greece’s Minister of Rural Development and Food. Professor and chairman of the Department of Genetics and Plant Breeding in the Aristotle University of Thessaloniki (A.U.Th.). Member of the Board of Directors of the Centre for Research and Technology - Hellas (CE.R.TH.). Director of the Institute of Applied Biosciences of Centre for Research and Technology - Hellas (CE.R.TH.). Secretary General of the General Secretariat of Research and Technology, President of the Board of the Science Centre and Technology Museum. EU Evaluation Committee for 5 years in Agricultural Research Policy Programmes. European Biotechnology Advisory Committees for the programmes BAP, BRIGE, BIOTECH I, BIOTECH II, Quality of life of DG XII. OECD. Task force of the Safety of Novel Foods and Feeds. Prof. Tsafarlis holds two Doctor Degrees one from the A.U.Th. in the area for Quantitative Genetics and Plant Breeding and the other from the North Carolina State University, USA in the area of Plant Molecular Biology and Biotechnology. More than 200 research papers published in international journals and several books edited.Honorary Medal for Gallantry of Phoenix by the President of the Hellenic Republic.

Jennifer Vey is a fellow at the Brookings Institution whose work primarily focuses on the competitiveness and quality of life of cities and metros in the next economy. She is the author of “Building from Strength. Creating Opportunity in Greater Baltimore’s Next Economy,” “Restoring Prosperity: The State Role in Revitalizing America’s Older Industrial Cities,” “Organizing for Success: A Call to Action for the Kansas City Region,” and “Higher Education in Pennsylvania: A Competitive Asset for Communities.” She has co-authored numerous other Brookings publications, as well as co-edited Retooling for Growth: Building a 21st Century Economy in America’s Older Industrial Areas, published by the American Assembly and Brookings Institution Press. Prior to joining Brookings in June, 2001, Jennifer was a Community Planning and Development Specialist at the U.S. Department of Housing and Urban Development. She earned a Master of Planning degree from the University of Virginia in 1997, and holds a B.A. in Geography from Bucknell University. She lives with her family in Baltimore.

James Wright is the Director of the American School of Classical Studies at Athens. In 1978 he began a teaching career at Bryn Mawr and in 1981 began explorations of the prehistoric settlement on the hill of Tsoungiza in the Nemea Valley of Greece. That evolved into the collaborative Nemea Valley Archaeological Project. NVAP is a regional project that seeks to understand the dynamics of human settlement and land-use diachronically in the wider Nemea region. Publication is currently underway in a series of volumes by multiple authors through the American School of Classical Studies. These include the publication of a Mycenaean cemetery and the Neolithic and Bronze Age settlements on Tsoungiza hill. Wright’s primary research is in the evolution of complex societies in the Aegean. This grew out of interests in architecture and urbanism, and led him to explore the social aspects of community formation and maintenance—subjects such as prestige display, mortuary customs, and feasting. He has had a long interest in ancient Greek architecture, especially as it informs the development of ancient communities and their sanctuaries, the regional character of ancient Greece, and the spread of Hellenic culture. He has been chair of the Department of Classical and Near Eastern Archaeology and Acting Chair of the Growth and Structure of Cities Program at Bryn Mawr College. From 1995-2000 he was Dean of its Graduate School of Arts and Sciences. In 2012 he was appointed for a five year term as Director of the American School of Classical Studies at Athens.

Nicholas Wyman is a workforce development and apprenticeship expert, author, speaker, and CEO of the Institute for Workplace Skills and Innovation. Nicholas is a leader in developing skills-building and mentorship programs that close the gap between education and careers. Nicholas is a Winston-Churchill Memorial Fellow and has completed research on school to work transition and social status of skilled careers encompassing Germany, Switzerland, France, the Netherlands and the UK, while comparing and contrasting to factors in the USA and Australia. His book JOB U, a practical guide exploring affordable and unconventional pathways to building a rewarding career without a traditional university degree, will be published by Crown Business, a division of Random House, in 2015.

Lea Zanola took up her position at the Employment Policy Department of the International Labour Organization (ILO) in July 2013. Within the Skills and Employability Branch, she is mainly involved in technical cooperation related to quality apprenticeships – in Greece, Lithuania, and other parts of Europe, as well as in various developing countries. Before joining the ILO in Geneva, Lea Zanola worked for the Swiss Agency for Development and Cooperation (SDC) both in Bosnia and Herzegovina and in Switzerland. At the Swiss Cooperation Office Sarajevo, she was in charge of the youth employability and employment portfolio and in particular responsible for the supervision of a project supporting the public employment services. At SDC headquarters in Bern, she was coordinating the thematic network of the Focal Point employment and income, and responsible for knowledge management and policy advice related to vocational skills and market systems development, youth employment, women’s economic empowerment, result measurement, and employment and income in fragile contexts. Lea Zanola holds a Master’s degree in social and economic geography of the University of Zurich, with a focus on international development.
and (labour) migration issues. She further completed a Master of Advanced Studies in Development and Cooperation (NADEL) at the Department of Humanities, Social and Political Sciences of the Swiss Federal Institute of Technology (ETH) in Zurich.

Christos Zouras is one of the founders of Organization Earth. He is the one that envisioned the Center of the Earth, shaped its role and its relationship with the Organization. He acts as President and Managing Director of Organization Earth. For 5 years he was the Managing Director of ARCTUROS NGO (for the protection of Big Carnivores in Greece - Bears & Wolves) which he restructured into a well known Greek Environmental NGO. For the period 2008-9, he was appointed as a Permanent Member of the Greek National Council of Country Planning and Sustainable Development. For the period 2008-2011 he was a member of the IENE Committee (Infra Eco Network Europe). He has also acted as a member of other Greek NGOs, such as the Hellenic Society for the Protection of the Environment and the Cultural Heritage, in which he was a Board member. He has experience in public private partnerships, having worked in the field with Ernst & Young Consultancy Office in Athens. He holds an MA in “Public Administration & NGO Governance” from Bocconi University - Milan Italy and he has completed the “Art & Science of Negotiations” Executive Education Program” of Harvard University - Kennedy School.
CONFERENCE ATTENDEES

Nicholas Alexiou - Chancellor’s Lecturer, Queens College, City University of New York

Georgios Alexopoulos - Researcher at the Department of Agricultural Economics & Rural Development of the Agricultural University of Athens, Member of the Think Tank of the European Association of Cooperative Banks

Maria Antonakos - Director of Advancement, Perimeter Institute for Theoretical Physics

Virginia Anagnos - Goodman Media

Jonathan Braniff - Chief Advancement Officer, Perimeter Institute for Theoretical Physics

Robin G. Brumfield - Farm Management Specialist, Department of Agricultural, Food & Resource Economics, Rutgers University

Lia Dagla - Directorate of Prehistoric and Classical Antiquities, Ministry of Culture and Sports of the Hellenic Republic

Julia Deans - Chief Executive Officer, Canadian Youth Business Foundation

Kavita Desai - Senior New Business Associate, International Executive Service Corps (IESC)

Antonis Diamataris - Publisher, The National Herald

Apostolos Digpassanis - Economic & Commercial Counselor, Ministry of Rural Development & Food for the Hellenic Republic

Marina Efraimoglou - Vice President, Tria Alfa S.A.

Cosimo Fiorenza - Vice President & General Counsel, Quantum Valley Investments

John Geanakoplos - Professor of Economics, Yale University

Nicole Goldin - Director, Youth Prosperity and Security Initiative, Center for Strategic and International Studies (CSIS)

Linda Gibbs - Principal, Bloomberg Associates

Dimitri Gondicas - Executive Director, Program in Hellenic Studies, Princeton University

Mareva Grabowski - Vice-Chair, Board of Directors, Endeavor Greece

Rosanne Haggerty - President, Community Solutions

Patrick Hynes - Commitments Senior Manager, Clinton Global Initiative

Panos Kanellis - President, American Farm School & Perrotis College, Greece

Larry S. Katz - Sr. Associate Director, NJ Agricultural Experiment Station, Director, Cooperative Extension, Professor, Animal Sciences, Rutgers University

Kenneth M. Karamichael - Director, Transitional Education and Employment Management (T.E.E.M.) Gateway and Youth Education and Employment Success (YE2S) Centers, Rutgers University

Annie Knickman - Program Director for the Youth Initiative, McKinsey & Company

Viktor Koen - Design Director, Attic Child Press and Professor MFA Illustration, School of Visual Arts

Petros Kokkalis - Secretary General, Board of Directors, Organization Earth

Madhuri Kommareddi - Director of Program Development, Office of Hilary Rodham Clinton, Clinton Foundation

Stella Kounelaki - Post-doctoral Associate, MIT-SUTD Collaboration

Pierre Laliberte - Senior Specialist in Workers’ Activities, International Labour Organization (ILO)

Margarethe P. Laurenzi - Development Officer, Corporate and Foundation Relations, Rutgers University Foundation

Laura J. Lawson - Professor and Chair, Department of Landscape Architecture, School of Environmental and Biological Sciences, Rutgers University
Benedicte Lefevre – Director General, Centre des Monuments Nationaux France
Ken Lustbader – Historic Preservation Consultant, The JM Kaplan Fund
Antigone Lyberaki – Professor of Economics, Panteion University
Meghan Mahoney – Policy Associate, Abdul Latif Jameel Poverty Action Lab
Vassilios Makios – General Director, Corallia Clusters Initiative
Alessandra Marini – Senior Economist Europe and Central Asia, The World Bank
Christina Marouda – Director of Development, Museum of the Moving Image
Antoinette Matthews – Executive Director, MIT Enterprise Forum Global
Henry Miller – Goodman Media
Thomas J. Miller – President and CEO, International Executive Service Corps
Nikolaos Mirtakis – Vice President, Pancretan Cooperative Bank
Dimitri Monos – Professor of Pathology and Lab Medicine, University of Pennsylvania
Jasmine Nahhas di Florio – Vice President for Strategy and Partnerships, Education for Employment (EFE)
Anna Panagiotarea – Advisor, Greek Ministry of Culture and Sports of the Hellenic Republic
George Papadakis – Vice Rector, Agricultural University of Athens
Epaminondas Paplomatas – Vice Rector of Academic Affairs, Agricultural University of Athens
Georgia Perakis – Professor of Operations Research and Operations Management, MIT
Stefaan Poortman – Senior Director, International Development & Partnerships, Global Heritage Fund
Mark G. Robson – Dean of Agricultural and Urban Programs, and Professor of Plant Biology and Pathology, School of Environmental and Biological Sciences, Rutgers University
Nihal Saad – Spokesperson for the UN High-Representative for the Alliance of Civilizations
Danielle Sachs – Director of Social Impact, McKinsey & Company
Lisbeth Shepherd – Executive Director, Green City Force
Nicolas Sigalas – Diplomatic Advisor, Greek Ministry of Tourism
George Stephanopoulos – Professor of Chemical Engineering, MIT
Gregory Stephanopoulos – Professor of Chemical Engineering, MIT
Athanasia Theodoridou – General Director of Vocational Education and Training, Manpower Employment Organization (OAED)
Jasmine Thomas – Program Officer, Citi Foundation
Michael Triantafyllou – Director, Center for Ocean Engineering, MIT
Ilias Tsamousakis – Political Advisor, Greek Ministry of Tourism
Nikoleta Valakou – Director of Prehistoric and Classical Antiquities, Ministry of Culture and Sports of the Hellenic Republic
Theoklis Zaoutis – Professor of Epidemiology, University of Pennsylvania
Stelios Zavvos – CEO, Zeus Capital Managers Ltd.
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The Stavros Niarchos Foundation (SNF) in collaboration with the European Foundation Centre (EFC) announces the

3RD STAVROS NIARCHOS FOUNDATION INTERNATIONAL CONFERENCE ON
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conference themes:

RECHARGING THE YOUTH: YOUTH UNEMPLOYMENT AND INITIATIVES TO CREATE NEW OPPORTUNITIES FOR THE YOUNG - JUNE 26, 2014

PHILANTHROPY AND ETHICS - JUNE 27, 2014 (AM)

ARTS AND CULTURE: CREATIVE ASSETS AND THEIR SOCIAL AND ECONOMIC IMPACT - JUNE 27, 2014 (PM)

Stay tuned for more information as it becomes available in the next few months at www.SNF.org